

Sponsor Agenda for the GLOBE Annual Conference 2007 Please note that Shaded boxes indicate sponsored session opportunities.

29 July – 3 August 2007, San Antonio, Texas, USA

Sunday, July 29	Monday, July 30	Tuesday, July 31	Wednesday, August 1	Thursday, August 2	Friday, August 3
REGISTRATION OPENING DAY	GLOBE Earth System Science	GLOBE Around the World	GLOBE Research and Investigations	GLOBE Connections	Conference Workshops
9:00 – 16:00 Registration, Exhibit and Poster Set up	8:30 Light Breakfast in Exhibit/Poster area	8:30 Light Breakfast in Exhibit/poster area	8:30 Light Breakfast in Exhibit/Poster area	8:30 Light Breakfast in Exhibit/Poster area	Session A: 9:00-12:00
	9:00 Opening Welcome, Conference Co-chairs	9:00 Keynote: Michael Coats, Texas Director of NASA	9:00 Keynote: Dr. Ted McCain, Canada “Making schools work in the 21 st century.”	9:00 PolarTREC Webinar Peggy Foletta, California SPONSORED BY POLARTREC	1. “Using GIS to Analyze Hydrology Data.” <i>Watershed Dynamics ESSP</i>
	9:15 Opening Address, GLOBE Director	Johnson Space Center SPONSORED BY GLOBE TEXAS	SPONSORED BY FORESTRY SUPPLIERS	9:45 GLOBE Web site Mike Leon and Karen Milberger, GPO	2. “Utilizing Satellite Data to Study Seasons and Biomes.” <i>Seasons and Biomes ESSP</i>
	10:00 Break & Exhibits	10:00 Break & Exhibits	10:00 Break & Exhibits	10:00 Break & Exhibits	3. GLOBE Protocol Mini-Trainings (off site—bus leaves at 8AM) <i>Texas Collaboratives</i>
	10:30 am Keynote: NASA/NSF	10:30 International Panel: Programs to Enhance GLCs	10:30 – 12:00 Field Day introduction --Texas Parks & Wildlife --GLOBE Watershed Dynamics ESSP	10:30 – 12:30 Strand Presentations	4. Fundraising <i>GLOBE Program Office Staff</i>
	11:00 GLOBE ESSPs	11:30 Strand Presentations			Session B: 13:30-16:30
	12:00 GLOBE Alumni		12:15 Buses Depart Box Lunches Available	12:30 Lunch & Exhibits (Exhibits close at 13:30)	1. “Integrating the Carbon Cycle into Your Classroom through a Simple Computer Model.” <i>Carbon Cycle ESSP</i>
	12:30 Lunch & Exhibits	12:30 Lunch & Exhibits	Field Day Options (New Braunfels, TX area) 1. Rockin’ R River Raft trip, Guadalupe River SPONSORED BY PASCO	14:00 U.S. Partner and Country Coordinator Meetings	2. “Making Connections between Local and Extreme Environments.” <i>FLEXE ESSP</i>
	14:00 Strand Presentations	14:00 Strand Round Tables	2. Natural Bridge Caverns SPONSORED BY VERNIER	15:00 Break	3. “Make and Take GLOBE Instruments.” <i>Texas Collaboratives</i>
	15:30 Break & Exhibits	15:30 Break & Exhibits		15:30 Final Plenary and Closing Ceremony	4. “Podcasts in Education.” <i>Texas Collaboratives</i>
	16:00 Regional Meetings	16:00 Students as Scholars Institute			
17:00 – 20:00 Reception	17:30 Adjourn	16:30 Regional Meetings	17:30 – 20:00 BBQ at Landa Park, New Braunfels, Featuring The Shane Howard Band Partially SPONSORED: WARD’s Natural Science	17:00 Adjourn	
Exhibits and Posters Sessions		17:30 Adjourn		18:00 GLOBE Annual Banquet at Sunset Station <i>Group Photo</i>	

EXACT TIMES AND SESSION TITLES ARE SUBJECT TO CHANGE—CHECK www.globe.gov/sanantonio2007 FOR CHANGES.

No registration fee will be charged for sponsors who wish to attend as exhibitors and/or session sponsors only. Sponsor representatives are welcome to participate in all conference meals by registering online and paying the associated fees. 6/27/2007

**Exhibits and Sponsorships
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All sponsors will be provided with black-and white space in the conference program according to level of support

Full page: sponsorships of \$2,500 or higher / Half page: sponsorships of \$1,000-\$2,499 / Quarter page: sponsorships more than \$500

TO PURCHASE SPACE IN THE PROGRAM: Full page—\$1,000; Half page—\$750; Quarter page—\$500.

Item or Event	Contribution Amount	Current Sponsor	Additional Recognition
<p>Exhibit Booth <i>Please see exhibit information page for more details.</i></p>	<p align="center">\$250</p>	<p align="center"><i>Available for sponsorship</i> SPONSORED BY NASA National Geographic Forestry Suppliers Ben Meadows Weatherhawk Holbrook Global Field Expeditions Weatherbug PCSEdventures.com!,Inc. PASCO VERNIER</p>	<ul style="list-style-type: none"> • Listing as an exhibitor in conference materials and on the GLOBE Web site • Exhibit booths will be highlighted at the opening reception on 29 July and may remain open through lunch on Thursday, 2 August
<p>Opening Reception (partial/joint sponsorships will be accepted)</p> <p>GLOBE Annual Banquet (partial/joint sponsorships will be accepted)</p>	<p align="center">\$1,500</p> <p align="center">(Total cost is \$5,000; partial sponsorship is welcome!)</p>	<p align="center"><i>Available for sponsorship</i></p>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Opportunity to post appropriate signage on Banquet buffet, and/or table tents • Oral acknowledgement of sponsorship at the opening reception • Space in conference program as detailed above
<p>Purchased Ad Space in Conference Program</p>	<p align="center">Full page—\$1,000</p> <p align="center">Half page—\$750</p> <p align="center">Quarter page—\$500</p>	<p align="center"><i>Available for sponsorship</i></p>	<ul style="list-style-type: none"> • Ad placed in the conference program according to the level of support. • Please see note on top of this page for automatic qualifications for having an Ad placed in the program without purchasing space separately.

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Luncheon (partial/joint sponsorships will be accepted)	\$1,500 (Total cost is \$5,000; partial sponsorship is welcome!)	Monday: Available	<ul style="list-style-type: none"> • Listing as a major sponsor in conference materials and on the GLOBE Web site • Opportunity to post appropriate signage on lunch buffet, and/or table tents • Oral acknowledgement of sponsorship from the podium at luncheon • Space in conference program as detailed above
		Tuesday: Available	
		Wednesday box lunch: Available	
		Thursday: Available	
Continental Breakfast/Coffee breaks	\$1,500	Monday: Available	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Opportunity to post appropriate signage on breakfast buffet, table tents • Oral acknowledgement of sponsorship from the podium • Space in conference program as detailed above
		Tuesday: Available	
		Wednesday: Available	
		Thursday: Available	
		Friday: Available	
Materials Distribution <i>Your printed materials or logo items included in the registration packets given to all participants.</i>	\$250	<i>Available for sponsorship</i> SPONSORED BY <i>National Geographic Forestry Suppliers Holbrook Global Field Expeditions LaMotte Weatherbug</i>	<ul style="list-style-type: none"> • Distribution of materials to participants • Listing as a sponsor in conference materials and on the GLOBE Web site
Conference Program	\$1,200 CLOSED (Total \$2,400)	SPONSORED BY <i>Holbrook Global Field Expeditions and LaMotte Company</i>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Half page ad appears first in the program!
Key note / Special Presentations International Speaker, Canada	\$3,270.90 CLOSED	SPONSORED BY <i>Forestry Suppliers</i>	<ul style="list-style-type: none"> • Free conference registration, booth space, full page ad in conference program, materials distribution, highlighted vendor at one featured workshop.

Field Day and Workshop Sponsorships
GLOBE Annual Conference 2007

Item or Event	Contribution Amount	Sponsorship Secured:	Additional Recognition
Field Day General Sponsorships	Raft trip for 100, \$2,500 CLOSED	<i>SPONSORED BY PASCO</i>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Opportunity to imprint field items with corporate logo • Oral acknowledgement of sponsorship from the podium • Space in the conference program, as detailed above
	Natural Bridge Caverns entrance for 50, \$1,250 CLOSED	<i>SPONSORED BY VERNIER Software and Technology</i>	
	Bus transport \$1,000 per group All groups: \$3000	<i>Available for sponsorship</i>	
	Flashlights and waterproof bags Field towels	<i>SPONSORED BY University Texas at Tyler</i> <i>Available for sponsorship</i>	
Field Day Equipment Sponsorship <i>Sponsor equipment for field day measurements in hydrology, atmosphere or land cover.</i>	Value of equipment to be determined by supplier	<i>Available for sponsorship</i>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Oral acknowledgement of sponsorship from the podium • Space in the conference program, as detailed above
Field Day Bar-B-Q Sponsorship <i>Sponsor an authentic Texas Bar-B-Q Dinner and Dance at the conclusion of the field day. Sponsorship includes entertainment.</i>	\$5,000	<i>PARTIALLY SPONSORED BY WARD's Natural Science (\$2,500 sponsorship)</i> <u><i>Additional sponsorship needed!</i></u>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Oral acknowledgement of sponsorship from the podium • Space in the conference program, as detailed above
Workshop Sponsorship <i>Provide materials or equipment for hands-on workshops.</i>	Value of materials to be determined by supplier	<i>Available for Sponsorship</i>	<ul style="list-style-type: none"> • Listing as a sponsor in conference materials and on the GLOBE Web site • Oral acknowledgement of sponsorship from the podium • Space in the conference program, as detailed above