



## *Sponsorship & Exhibit Opportunities*

Please join us in Canada to:



Promote your products and services in North America & around the world



Link your name to The GLOBE Program, an international product leader in inquiry-based Earth and environmental science education



Meet one-on-one with consumers and decision-makers in scientific, cultural, educational and technology markets

- *schools*
- *universities*
- *governmental agencies*
- *nonprofit organizations*
- *environmental businesses*



Place your products in the hands of GLOBE teachers, coordinators and scientists!



# The GLOBE Program

*Global Learning and Observations to Benefit the Environment  
An International Environmental Science and Education Program*

**www.globe.gov**

## *Exploring Climate through GLOBE Student Research*

We are very pleased to invite you to participate as a partner and sponsor in the GLOBE Annual Partner Meeting and Professional Development Workshop, in Calgary, Canada, 2 - 7 August 2009.

The GLOBE Annual Meeting presents a unique opportunity for you to reach an international audience of current and future consumers and decision-makers in scientific, cultural, educational and technology markets. Participants with an interest in your products and services represent **schools, school districts, universities, governmental agencies, and nonprofit organizations.**

GLOBE events in North America have a great history for productive exhibitions and vendor contact with the community. We expect to meet or exceed our past attendance of over 250 participants, with representatives from many of our 110 Partner countries.

The GLOBE Meeting is a unique opportunity to:

- **Promote name recognition** for your product and your company by sponsoring an event or giveaway item
- **Place your equipment in the hands of GLOBE** teachers and researchers during professional development field activities
- **Meet face-to-face with GLOBE** Partners, teachers and staff
- **Interact** with GLOBE-affiliated Earth system scientists

We believe there is an excellent “fit” between your company and GLOBE’s efforts worldwide to improve understanding of the Earth system. The enclosed sheet details sponsorship opportunities at a variety of levels. Of course, we are interested in hearing creative ideas about highlighting your products and services at this unique international event! Please contact Paula Robinson ([probinso@globe.gov](mailto:probinso@globe.gov), 303-497-2620) to discuss sponsorships, ideas and questions.

Updated information on schedules, featured events, and general registration and accommodations for the conference are posted on the GLOBE Web site <[www.globe.gov](http://www.globe.gov)>.

We look forward to seeing you in Calgary!

Sincerely,

Dr. Ed Geary  
Director, the GLOBE Program



## GLOBE Annual Meetings

GLOBE Annual Meetings bring together GLOBE Country Coordinators and U.S. Partnership Coordinators, Science and Education Principal Investigators, as well as Partnering Organizations from around the world to address key science and education elements of GLOBE. These events offer a unique opportunity for participants to learn about the latest scientific research and other developments in the program, interact with GLOBE community members and scientists who are using GLOBE data in their own research, and open dialogues with top educators on effective methods to enhance the GLOBE educational process in the classroom.

General information about the 2008 GLOBE Annual Meeting will be available at [www.globe.gov/calgary2009](http://www.globe.gov/calgary2009). Detailed information on the session schedules, registration, and accommodations will be available on the GLOBE Web site in February 2009.

### Don't be left out!

**These great companies have participated as exhibitors and sponsors at recent GLOBE events!**

|                                |                        |
|--------------------------------|------------------------|
| Acorn Naturalists              | National Geographic    |
| AVK Valves Southern Africa     | PASCO Scientific       |
| Ben Meadows Company            | PCSEdventures!.com     |
| Carolina Biological Supply Co. | Sappi Paper            |
| Forestry Suppliers             | Vernier                |
| Hip2B <sup>2</sup>             | VISTANOMICS, INC.      |
| Holbrook Global Field Studies  | Ward's Natural Science |
| ISSA                           | Weatherbug             |
| LaMotte Company                | Weatherhawk            |





# The GLOBE Program

*"GLOBE is the quintessentially ideal program for involving kids in science," - Nobel laureate Dr. Leon Lederman.*

GLOBE (Global Learning and Observations to Benefit the Environment) is a worldwide hands-on, primary and secondary school-based science and education program. GLOBE's vision is a worldwide community of students, teachers, scientists, and citizens working together to better understand, sustain, and improve Earth's environment at local, regional, and global scales.

The goals of the GLOBE Program are to:

- Improve student achievement across the curriculum with a focus on student research in environmental and Earth system science;
- Enhance awareness and support activities of individuals throughout the world to benefit the environment;
- Contribute to scientific understanding of Earth as a system;
- Inspire the next generation of global scientists.

The GLOBE Program is implemented through a worldwide network of primary and secondary schools. GLOBE students:

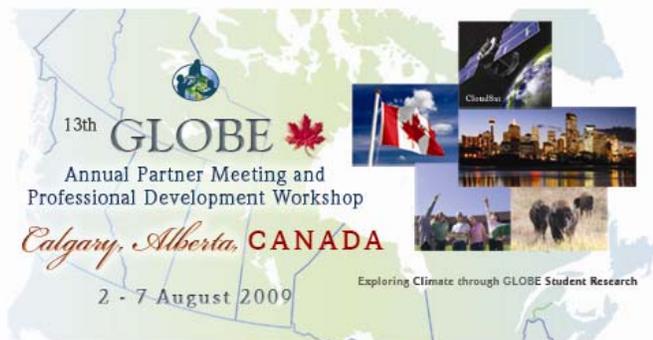
- Take scientifically valid measurements in the fields of atmosphere, hydrology, soils, and land cover/phenology - depending upon their local curricula
- Report their data through the Internet
- Publish their research projects based on GLOBE data and protocols
- Create maps and graphs on the free interactive Web site to analyze data sets
- Collaborate with scientists and other GLOBE students around the world

The GLOBE Schools Network consists of over a million GLOBE students in more than 22,000 schools located in 110 countries. GLOBE students have reported over 19 million measurements in the areas of Atmosphere and Climate, Hydrology, Soils, Land Cover and Biology, and Phenology.

GLOBE is an interagency program funded by the National Aeronautics and Space Administration (NASA) and the National Science Foundation (NSF), supported by the U.S. Department of State, and implemented through a cooperative agreement between NASA and the University Corporation for Atmospheric Research (UCAR) in Boulder, Colorado. Colorado State University (CSU) in Fort Collins is a key partner in GLOBE providing both technical and Help Desk functions. GLOBE is a cooperative effort of schools in partnership with colleges and universities, state and local school systems, and non-government organizations. Internationally, GLOBE is a partnership between the United States and over 100 countries that manage and support their unique national and regional program infrastructure and activities.

Visit the GLOBE Program at [www.globe.gov](http://www.globe.gov)





## 2009 Sponsorship Opportunities

|   |   |   |
|---|---|---|
| <b>PLATINUM Sponsor</b>                               | \$15,000 (and up)   | <ul style="list-style-type: none"> <li>• Listing as a Platinum sponsor in meeting materials and on the GLOBE Web site</li> <li>• Oral acknowledgement of sponsorship from the podium</li> <li>• Full page in the meeting program (black &amp; white art provided by the sponsor)</li> <li>• One complimentary exhibit space and two meeting registrations</li> <li>• Option to be designated as Final Banquet sponsor, with appropriate signage on buffet.</li> </ul>   |
| <b>GOLD Sponsor</b>                                   | \$10,000 - \$14,999   | <ul style="list-style-type: none"> <li>• Listing as a Gold sponsor in meeting materials and on the GLOBE Web site</li> <li>• Oral acknowledgement of sponsorship from the podium</li> <li>• One complimentary exhibit space and one meeting registration</li> <li>• Full page in the meeting program (black &amp; white art provided by the sponsor)</li> </ul>   |
| <b>SILVER Sponsor</b>                                 | \$5,000 - \$9,999   | <ul style="list-style-type: none"> <li>• Listing as a Silver sponsor in meeting materials and on the GLOBE Web site</li> <li>• Oral acknowledgement of sponsorship from the podium</li> <li>• One complimentary meeting registration</li> <li>• Option to be designated as computer lab sponsor or one-day luncheon sponsor, with appropriate signage in the lab or at the luncheon (actual cost of event may vary; contact GPO for details, <a href="mailto:probinso@globe.gov">probinso@globe.gov</a>)</li> <li>• Half page in meeting program (black &amp; white art provided by the sponsor)</li> </ul> |
| <b>BRONZE Sponsor</b>                                 | \$2,500 - \$4,999   | <ul style="list-style-type: none"> <li>• Listing as a Bronze sponsor in meeting materials and on the GLOBE Web site</li> <li>• Signage on lunch buffet, and/or table tents</li> <li>• Oral acknowledgement of sponsorship from the podium at luncheon</li> <li>• Quarter page in meeting program (black &amp; white)</li> </ul>   |
| <b>Research Day Equipment, Giveaways Logo Items</b>   | Value of equipment or item donated                                    | <ul style="list-style-type: none"> <li>• Listing as a sponsor in meeting materials and on the GLOBE Web site at the appropriate level, based on value of contributed items</li> </ul>   |
| <b>Exhibitor</b><br><i>(exhibits open 2—4 August)</i> | \$650 per space<br><i>Limited spaces are available</i>                | <ul style="list-style-type: none"> <li>• 8' x 10' booth, pipe and drape, one skirted table, wireless internet</li> <li>• Additional services (shipping, wired internet) at exhibitor cost</li> </ul>  |
| <b>Meeting Program Advertising and Sponsorship</b>    | Price varies from \$500 per 1/4 page to \$10,000 Gold program sponsor | <ul style="list-style-type: none"> <li>• Ad Spaces are available from 1/4 page black-and-white to full-page color. First come, first served!</li> </ul>   |

Please contact Paula Robinson at GPO with your questions and ideas! <[probinso@globe.gov](mailto:probinso@globe.gov)>



## Exhibits and Sponsorships

Please return this form with contact and payment information (if applicable) to  
 Paula Robinson, Executive Administrator, The GLOBE Program  
 Fax 303-497-2638 • Mail: PO Box 3000 Boulder, CO 80307-3000 USA  
 E-mail [probinso@globe.gov](mailto:probinso@globe.gov)

|   |   |
|---|---|
| <input type="radio"/> <b>PLATINUM Sponsorship of \$</b> _____<br>(\$15,000 or more)   | <input type="radio"/> <b>GOLD Sponsorship of \$</b> _____<br>(\$10,000 - \$14,999)                        |
| <b>SILVER Sponsorship of \$</b> _____<br>(\$5,000 - \$9,999)  | <input type="radio"/> <b>BRONZE Sponsorship of \$</b> _____<br>(\$2,500 - \$4,999)                        |
| <input type="radio"/> <b>Research Day equipment (please specify):</b><br>_____<br>_____<br>_____  | <input type="radio"/> <b>Giveaways and Logo Items (please specify):</b><br>_____<br>_____<br>_____        |
| _____ <b>Exhibit spaces at \$650 each</b>   | <input type="radio"/> <b>Please send me information about meeting program advertising and sponsorship</b> |
| <input type="radio"/> <b>Please contact me to discuss other meeting support ideas!</b>  |   |
| <b>Contact Information</b><br>Company Name: _____<br>Contact: _____ Title: _____<br>Address: _____<br>City: _____ State: _____ Zip: _____<br>Telephone: _____ E-mail: _____   |   |
| <b>Payment Information:</b> Amount: \$ _____ <input type="radio"/> Check Enclosed<br>To make a secure payment by credit card, visit the UCAR E-Commerce Web site at<br><a href="https://www.fin.ucar.edu/epayment/startEpayments.do">https://www.fin.ucar.edu/epayment/startEpayments.do</a> "Other items" & "GLOBE Annual Meeting" |   |