

Exhibitor Information

Join us for our 20th Anniversary Celebration at the 19th GLOBE Annual Partner Meeting in Los Angeles, California, U.S.A.!



- Reach a unique international audience
- Promote your products and services in North America and around the world
- Link your name with the GLOBE program, an international product leader in inquiry-based science education
- Place your products in the hands of GLOBE teachers, coordinators and scientists
- Present a workshop to show the capabilities of your products to gather data about our global environment





Highlighting the strengths of a GLOBE-al Community of Scientists

We are pleased to invite you to participate as a partner and sponsor of The 19th GLOBE Annual Partner Meeting that will take place in Los Angeles, CA, U.S.A. on 19 - 24 July 2015. This annual GLOBE event presents a unique opportunity for you to reach an international audience of current and future consumers and decision-makers in scientific, cultural, educational and technology markets. Participants with an interest in your products and services represent schools, school districts, universities, governmental agencies, and nonprofit organizations.

GLOBE events have a great history for productive exhibitions and vendor contact with the Community. We expect to meet or exceed our past attendance of over 200 participants, with representatives from many of our 112 Partner countries.

The Annual Partner Meeting is a unique opportunity to:

- Promote name recognition for your product and your company by sponsoring an event or giveaway item
- Place your equipment in the hands of GLOBE teachers and researchers
- Meet face-to-face with GLOBE Partners, teachers and staff
- Interact with GLOBE-affiliated Earth system scientists from all over the world and demonstrate the usefulness of your product for science and or education purposes.

We believe there is an excellent "fit" between your company and GLOBE's efforts worldwide to improve understanding of the Earth system. The enclosed chart details additional sponsorship opportunities at a variety of levels. Of course, we are interested in hearing creative ideas about highlighting your products and services at this unique international event! Please contact Henry Ortiz at <u>Henry.Ortiz@sbcglobal.net</u> or (818) 416-9506 to discuss sponsorships, ideas and questions. Updated information on schedules, featured events, and general registration and accommodations for the conference are posted on the GLOBE.gov/Events/Annual Meetings <u>19th GLOBE Annual Partner Meeting information page.</u>

We look forward to seeing you in Los Angeles!









Exhibitor General Information

The 19th GLOBE Annual Partner Meeting will take place at The Hilton Los Angeles/Universal City, CA, U.S.A., 19 - 24 July 2015.

Exhibit Area and Specifications:

Exhibits will be located adjacent to the Sierra Ballroom (see floor plan). This common space will receive heavy traffic by participants during the Sunday evening opening networking reception, Monday evening Student Research Exhibition and Monday and Tuesday breaks, lunches and plenary sessions. The Exhibit Booth Package includes: one registration, one 6-foot draped table and two chairs. Arrangements can also be made for a reserved table at the Annual Meeting networking Banquet on Thursday, 23 July.

The Exhibit Schedule:

Exhibitors may begin setting up on Sunday, 19 July at 12:00 (noon). Exhibits may remain in place through the close of the event on Friday, 24 July, at the exhibitor's discretion and based on the meeting program. All exhibit materials should be removed by noon on Friday, 24 July. Exhibitors may announce winners of door prizes or other conference incentives at the GLOBE Annual Meeting networking Banquet on Thursday, 23 July.

Fees:

The Exhibitor fee is \$750 USD. The fee includes one meeting registration. The fee for an additional Exhibitor registration is \$225 USD.







Contact and Shipment:

Arrangements for set-up, booth rentals and shipment should be confirmed with the show organizer, Henry Ortiz as detailed in the Exhibitor Information Package. Please contact the conference hotel directly for your shipping logistics needs (818-506-2500).

To register as an exhibitor, visit <u>the GLOBE.gov/Events/annual meeting page</u> where you will find detailed information about the Annual Meeting as well as a link to the Registration Page.





GLOBE Annual Meetings

GLOBE Annual Meetings bring together GLOBE Country Coordinators and U.S. Partners, Science and Education Principal Investigators, as well as Partnering Organizations from around the world to address key science and education elements of GLOBE. These events offer a unique opportunity for participants to learn about the latest scientific research and other developments in the program, interact with GLOBE community members and scientists who are using GLOBE data in their own research, and open dialogues with top educators on effective methods to enhance the GLOBE educational process in the classroom. Detailed information about the 2015 GLOBE Annual Meeting, including location, schedules, sessions and registration, is available at the <u>GLOBE Annual Meeting events page</u>.

Don't be left out!





These great companies have participated as exhibitors and sponsors at recent GLOBE events!

Acorn Naturalists Ben Meadows Company AVK Valves Carolina Biological Supply Co. Forestry Suppliers Hip2B² Holbrook Global Field Studies ISSA NASA National Geographic PASCO Scientific PCSEdventures!.com Vernier VISTANOMICS, INC. Ward's Natural Science Weatherhawk

The 2015 GLOBE Annual Partner Meeting is a collaboration of partners from the following institutions and organizations :









GLOBE is the quintessentially ideal program for involving kids in science- Nobel laureate Dr. Leon Lederman.

THE GLOBE PROGRAM is the only hands-on, inquiry-based science education program that

- Enables students, teachers, and scientists to connect, collaborate and learn on local, national, and global scales;
- Inspires, engages, and prepares global citizens and scientists of the future; and
- Guides students through the entire scientific research process.

THE GLOBE PROGRAM

- Focuses on Earth system science
- Can be easily and naturally applied across the curriculum; and
- Builds a high-quality database from student submissions as well as providing access to existing data and teaching materials.

GLOBE students have reported over 20 million measurements in the areas of Atmosphere and Climate, Hydrology, Soils, Land Cover and Biology, and Phenology.

GLOBE is an interagency program funded by the National Aeronautics and Space Administration (NASA), and the National Science Foundation (NSF), supported by the National Oceanic and Atmospheric Administration (NOAA) and the U.S. Department of State, and implemented through a cooperative agreement between NASA and the University Corporation for Atmospheric Research (UCAR) in Boulder, Colorado.

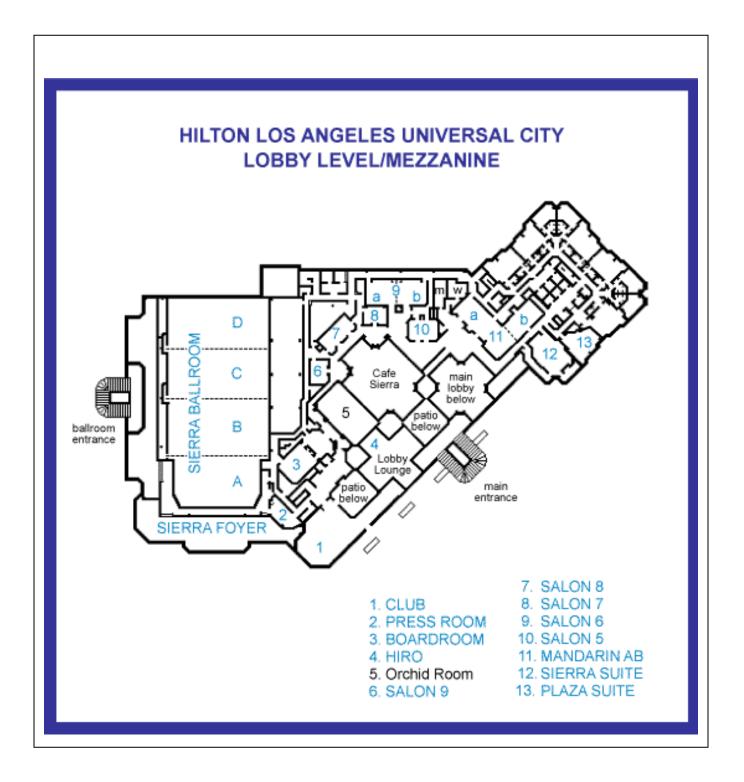
GLOBE is a cooperative effort of schools in partnership with colleges and universities, state and local school systems, and non-government organizations. Internationally, GLOBE is a partnership between the United States and over 100 countries that manage and support their unique national and regional program infrastructure and activities.

The GLOBE Schools Network consists of over 10 million GLOBE students in more than 24,000 schools located in 112 countries

Visit THE GLOBE PROGRAM at <u>www.globe.gov</u>









Sponsorship Level	Investment	Sponsorship Benefits
Presenting Sponsor	\$25,000	 Listing as a Presenting Sponsor with color logo in all web and printed meeting materials and on event signage Oral acknowledgement from the podium at opening reception, keynote lunch and closing banquet Full page color advertisement with prime visibility in the meeting program One complimentary exhibit space and four meeting registrations Four additional guests at closing banquet
Program Sponsor	\$10,000	 Listing as a Program Sponsor with black and white logo in all web and printed meeting materials and on event signage Oral acknowledgement from the podium at opening reception and closing event Half page black and white advertisement in the meeting program One complimentary exhibit space and two meeting registrations Two additional guests at closing banquet
Event Sponsor	\$5,000	 Listing as an Event Sponsor with black and white logo in all web and printed meeting materials and on event signage Oral acknowledgement from the podium at opening reception Quarter page black and white advertisement in the meeting program One complimentary exhibit space and meeting registration One additional guest at closing banquet
Sponsor	\$2,500	 Listing as a Sponsor in all web and printed meeting materials and on event signage Quarter page black and white advertisement in the meeting program One complimentary exhibit space and meeting registration
Meeting Program Advertisement	\$250 per ¹ / ₄ page	Advertising space in the program is available at \$250 per quarter page

specific sponsorship objectives and budget.

Contact Henry Ortiz

Henry.Ortiz@sbcglobal.net or (818) 416-9506



Supported by:

