

Exhibitor and Sponsor Information

**20th GLOBE Annual Meeting in
Estes Park, Colorado, U.S.A.!
16-21 July 2016**

Celebrating the GLOBE Community

20th GLOBE Annual Meeting
16-21 July 2016
Celebrating the GLOBE Community

Estes Park, Colorado USA #GLOBEinCO2016

Sponsored by: NASA NSF Supported by: NOAA U.S. Dept. of Education Implemented by: UCAR

20 THE GLOBE PROGRAM
20th Anniversary · 1995 – 2015

- Reach a unique international audience
- Promote your products and services in North America and around the world
- Link your name with the GLOBE program, an international product leader in inquiry-based science education
- Place your products in the hands of GLOBE teachers, coordinators and scientists

Celebrating the GLOBE Community

We are pleased to invite you to participate as a partner and sponsor of The 20th GLOBE Annual Meeting that will take place in Estes Park, CO, U.S.A. on 16-21 July 2016. This annual GLOBE event presents a unique opportunity for you to reach an international audience of current and future consumers and decision-makers in scientific, cultural, educational and technology markets. Participants with an interest in your products and services represent schools, school districts, universities, governmental agencies, and nonprofit organizations.

GLOBE events have a great history for productive exhibitions and vendor contact with the Community. We expect to meet or exceed our past attendance of over 200 participants, with representatives from many of our 112 Partner countries.

The GLOBE Annual Meeting is a unique opportunity to:

- Promote name recognition for your product and your company by sponsoring an event or giveaway item
- Place your equipment in the hands of GLOBE teachers and researchers
- Meet face-to-face with GLOBE Partners, teachers and staff
- Interact with GLOBE-affiliated Earth system scientists from all over the world and demonstrate the usefulness of your product for science and or education purposes.

We believe there is an excellent “fit” between your company and GLOBE’s efforts worldwide to improve understanding of the Earth system. The enclosed chart details additional sponsorship opportunities at a variety of levels. Of course, we are interested in hearing creative ideas about highlighting your products and services at this unique international event! Please contact Deanna TeBockhorst at Deanna@atmos.colostate.edu or (970) 310-9527 to discuss sponsorships, ideas and questions. Updated information on schedules, featured events, and general registration and accommodations for the conference are posted on the 20th GLOBE Annual Meeting website.

We look forward to seeing you in Colorado!

Exhibitor General Information

The 20th GLOBE Annual Meeting will take place at The Estes Park Conference Center 16 - 21 July 2016.

Exhibit Area and Specifications:

Exhibits will be located in the Front Foyer area (see floor plan). This common space will receive heavy traffic by participants throughout the week including during registration, the Saturday evening opening networking reception, Sunday evening Student Research Exhibition and breaks, lunches and plenary sessions throughout the week. The Exhibit Booth Package includes: one registration, one 6-foot draped table and two chairs.

The Exhibit Schedule:

Exhibitors may begin setting up on Saturday, 16 July at 12:00 (noon). Exhibits may remain in place through the close of the event at noon on Thursday, 21 July, at the exhibitor's discretion and based on the meeting program. All exhibit materials should be removed by noon on Thursday, 21 July. Exhibitors may announce winners of door prizes or other conference incentives at the GLOBE Annual Meeting networking event on Wednesday, 20 July.

Fees:

The Exhibitor fee is \$500 USD. The fee includes one meeting registration. The fee for an additional Exhibitor registration is \$225 USD.



Contact and Shipment:

All packages sent to the hotel should be sent prepaid. The hotel will refuse any packages coming in C.O.D. with no notification to the shipper. In case of large shipments or crates, the receiving department must be notified in advance so preparations can be arranged. At the conclusion of your meeting, all packages to be sent out must be sealed with shipping tape and labeled by guest. All packages shipped to hotel must be marked as follows.

SHIP TO:	Rocky Mtn. Park Inn 101 S. St. Vrain Estes Park, CO 80517
ATTENTION:	YOUR NAME YOUR COMPANY
Hold for Arrival	YOUR ARRIVAL DATE

To register as an exhibitor, visit the 20th GLOBE Annual Meeting website where you will find detailed information about the Annual Meeting as well as a link to the Registration Page.



GLOBE Annual Meetings bring together GLOBE Country Coordinators and U.S. Partners, Science and Education Principal Investigators, as well as Partnering Organizations from around the world to address key science and education elements of GLOBE. These events offer a unique opportunity for participants to learn about the latest scientific research and other developments in the program, interact with GLOBE community members and scientists who are using GLOBE data in their own research, and open dialogues with top educators on effective methods to enhance the GLOBE educational process in the classroom. Detailed information about the 2016 GLOBE Annual Meeting, including location, schedules, sessions and registration, is available at the [GLOBE Annual Meeting events page](#).



Don't be left out!

These great companies have participated as exhibitors and sponsors at recent GLOBE events!

**Acorn Naturalists
NASA
Ben Meadows Company
National Geographic
AVK Valves
PASCO Scientific
Carolina Biological Supply Co.
PCSEdventures!.com
Forestry Suppliers
Vernier
Hip2B²
VISTANOMICS, INC.
Holbrook Global Field Studies
Ward's Natural Science
ISSA
Weatherhawk**

“GLOBE is the quintessentially ideal program for involving kids in science” - Nobel laureate Dr. Leon Lederman

THE GLOBE PROGRAM is the only hands-on, inquiry-based science education program that

- Enables students, teachers, and scientists to connect, collaborate and learn on local, national, and global scales;
- Inspires, engages, and prepares global citizens and scientists of the future; and
- Guides students through the entire scientific research process.

THE GLOBE PROGRAM

- Focuses on Earth system science
- Can be easily and naturally applied across the curriculum; and
- Builds a high-quality database from student submissions as well as providing access to existing data and teaching materials.

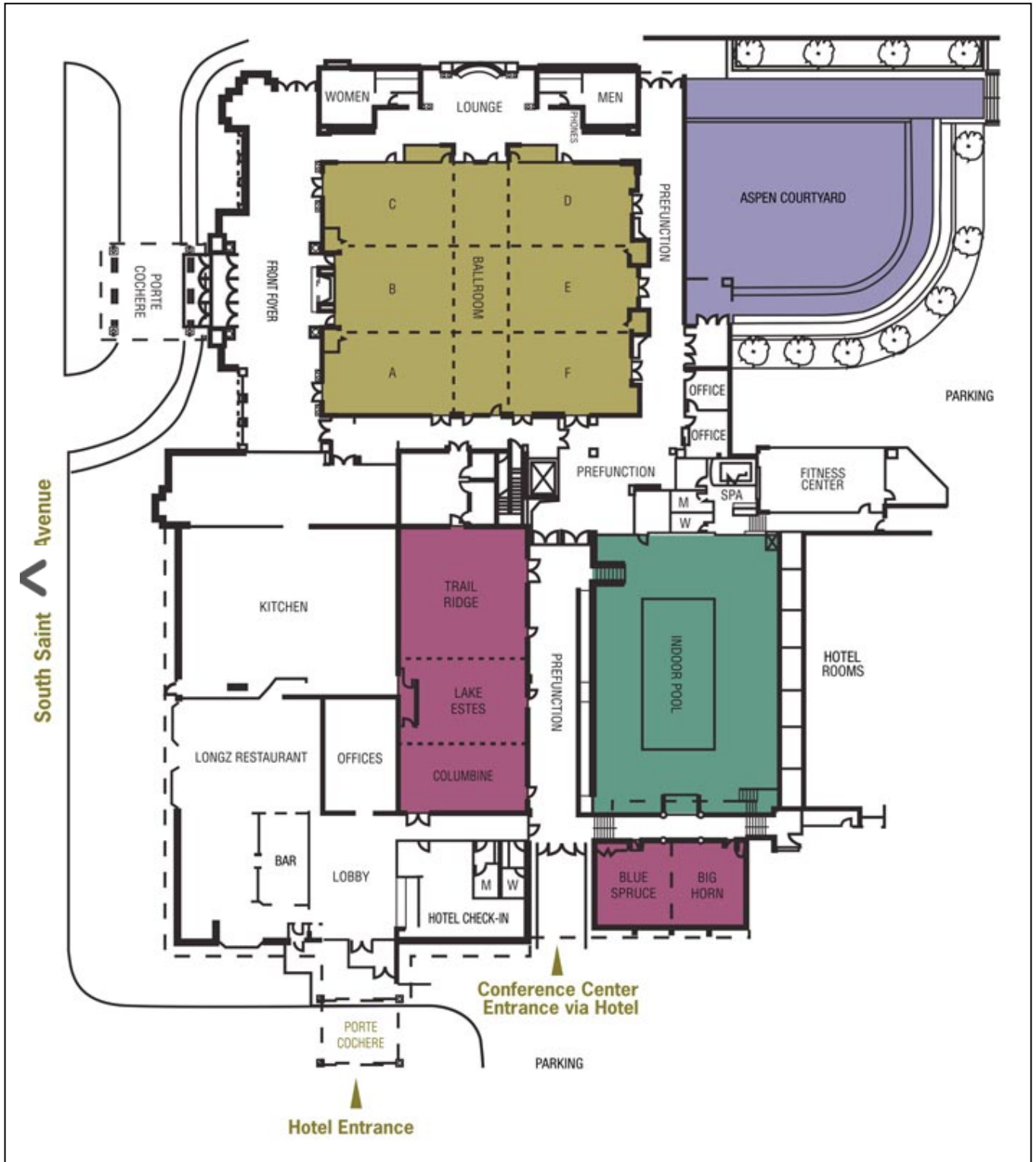
GLOBE students have reported over 20 million measurements in the areas of Atmosphere and Climate, Hydrology, Soils, Land Cover and Biology, and Phenology.

GLOBE is an interagency program funded by the National Aeronautics and Space Administration (NASA), and the National Science Foundation (NSF), supported by the National Oceanic and Atmospheric Administration (NOAA) and the U.S. Department of State, and implemented through a cooperative agreement between NASA and the University Corporation for Atmospheric Research (UCAR) in Boulder, Colorado.

GLOBE is a cooperative effort of schools in partnership with colleges and universities, state and local school systems, and non-government organizations. Internationally, GLOBE is a partnership between the United States and over 100 countries that manage and support their unique national and regional program infrastructure and activities.

The GLOBE Schools Network consists of over 10 million GLOBE students in more than 24,000 schools located in 112 countries

Visit **THE GLOBE PROGRAM** at www.globe.gov



Sponsor General Information

Sponsorship Level	Investment	Sponsorship Benefits
Presenting Sponsor	\$5,000	<ul style="list-style-type: none"> • Listing as a Presenting Sponsor with color logo in all web and printed meeting materials and on event signage • Oral acknowledgement from the podium at opening reception, keynote lunch and closing banquet • Full page color advertisement with prime visibility in the meeting program • One complimentary exhibit space and four meeting registrations • Four additional guests at closing banquet
Program Sponsor	\$1,500	<ul style="list-style-type: none"> • Listing as a Program Sponsor with black and white logo in all web and printed meeting materials and on event signage • Oral acknowledgement from the podium at opening reception and closing event • Half page black and white advertisement in the meeting program • One complimentary exhibit space and two meeting registrations • Two additional guests at closing banquet
Event Sponsor	\$1000	<ul style="list-style-type: none"> • Listing as an Event Sponsor with black and white logo in all web and printed meeting materials and on event signage • Oral acknowledgement from the podium at opening reception • Quarter page black and white advertisement in the meeting program • One complimentary exhibit space and meeting registration • One additional guest at closing banquet
Sponsor	\$750	<ul style="list-style-type: none"> • Listing as a Sponsor in all web and printed meeting materials and on event signage • Quarter page black and white advertisement in the meeting program • One complimentary exhibit space and meeting registration
Meeting Program Advertisement	\$250 per ¼ page	Advertising space in the program is available at \$250 per quarter page

We look forward to working with each sponsor to develop a benefits package that meets your specific sponsorship objectives and budget.

Contact Deanna TeBockhorst

Deanna@atmos.colostate.edu (970) 310-9527