



THE GLOBE PROGRAM

Summary of the GLOBE Annual Meeting - and Next Steps

**Dr Andy Tasker
Director**

**Friday 22 July 2011
Washington DC**



Draft GLOBE Program Development Strategy 2012 – 2017

- 1. What is the GLOBE Program?**
- 2. The GLOBE Program Organizational Structure**
- 3. The GLOBE Program Operational Structure**
- 4. Opportunities over the next five years**
- 5. Draft Performance Measures, Goals and Actions**



THE GLOBE PROGRAM

Function

Primary Purpose

Education

Science

**International
Partnerships**

Support Activities

**Technology
Systems**

**Communication
Systems**

Select one Area:

- 1. Is there any major activity missing?**
- 2. Which activities should be our priority? (select 1 or 2)**
- 3. What should our Goals be in these priority areas?**

Education Goals

- 100% of all GLOBE materials should be reviewed, updated, refined and translated by the end of 2013 (prioritize sequence).
- By end of 2012 create a rubric for the review of GLOBE materials.
- Increase the number of master trainings.
- ** Review entire Trainer / Master Trainer process.
- ? Investigate GLOBE e-Teachers? Yes or no?

Science Goals

- Increase number of students using GLOBE data in scientific endeavors.
 - Increase the number of student science reports.
 - Focus on steering students to STEM careers
 - Keep international perspective and focus on what science outcome is.
- ** Develop the GLOBE International Science Network.
- ** Review all Protocols for use and relevance.
- ? How many protocols do we want?

Partnership Goals

- Increase communication between all partners
 - Regional offices linked in with GPO performance.
 - Align local implementation plans with the Development Strategy.
 - Increase number of GLOBE stars from all regions.
 - Strengthen collaborations.
 - Promote student/exchange at national, regional and international level.
- ** Support new Country Coordinators & Partners.
- ** Find ways to re-active countries and partners.
- ? Investigate Regional structure within USA?

Communication goals

- Collaboration with evaluations for promotional data.
- Teachers guide easily searchable.
- Improved collaboration tools.
- Stories to reach and increase power, national/PBS & international.
- Links on sponsor & partner websites to GLOBE.

Technology goals

- Achieve a user-friendly website! (Nov 2011, Apr 2012).
- Website stats with reporting for users and partners.
- Safe web space for collaborations and interactions.
- ** New video content from key supporters – and you!

Time Line

Date	Activity
July 2011	Annual Meeting Input
August 2011	All Partner Input by email
18 September 2011	Deadline for all input
October 2011	Revised Strategy prepared
November 2011	Passed to all Partners then GIAC & Board
December 2011	Final Strategy circulated
January 2012	Strategy operational

strategy@globe.gov









Things for you to do:

1. Join us on Facebook, follow us on Twitter, email us with stories and activities!
 2. 'Like' the World Meteorological Organization
[http://www.facebook.com/
pages/World-Meteorological-Organization/
71741701887](http://www.facebook.com/pages/World-Meteorological-Organization/71741701887)
 3. Complete the 'Survey Monkey' survey emailed to you.
 4. Email your comments on the Development Strategy by 18 September 2011!
 5. Take goodies home – including 20 Annual Reviews!
- ** We will email you all a link to all the presentations by Friday next week**



THE **GLOBE** PROGRAM

15th **GLOBE**

Annual Partner Meeting

17 - 22 July 2011

Washington, D.C.

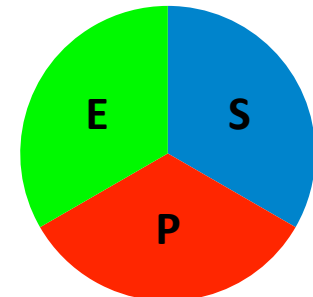
Expanding International Perspectives About Climate



Monday - Learning

Monday, 18 July
GLOBE Program
Updates
09:00 – 17:00
& Posters

09:00	Opening and welcome
11:00	Keynote speaker: Dr. Waleed Abdalati, NASA Chief Scientist
12:00	Lunch
13:30	Regional Projects
15:30	Ocean For Life Live Broadcast from Channel Islands, California
16:00	Community Presentations (concurrent sessions)
18:30	Poster Presentation Session I
20:30	Poster Presentation Session I End





15th GLOBE

Annual Partner Meeting

17 - 22 July 2011

Washington, D.C.



THE GLOBE PROGRAM

Thanks to our Meeting Sponsors!



FORESTRY & BUREAU

WARD'S

Washington Field Office

SeaWorld

U.S. Fish & Wildlife Service

U.S. Fish & Wildlife Service

COAL

Ruckelshaus

U.S. Fish & Wildlife Service

ALCON

LP

U.S. Fish & Wildlife Service

U.S. Fish & Wildlife Service

The Big Chicken - Unidata - The Legacy Hotel in Bo





THE GLOBE

GLOBE

Annual Partner Meeting

17 - 22

Washington, D.C.

g International Perspectives



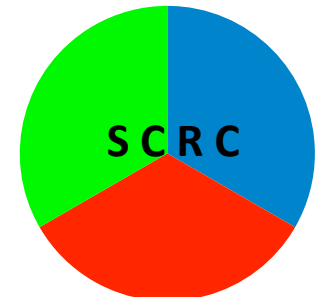






Tuesday - Engaging

Tuesday, 19 July GLOBE Community Input 09:00 – 17:00 & Posters	09:00	Overview of the Events for the Day
	09:15	Community Input on the Future of The GLOBE Program
	11:00	GLOBE Technology Refresh
	12:00	Lunch and Exhibits
	13:30	Update on Student Climate Research Campaign (SCRC) (concurrent sessions)
	18:30	Poster Presentation Session II
	20:30	Poster Presentation Session II End







THE **GLOBE** PROGRAM

ner Meeting

17 - 22 July 2011

ton, D.



Thanks to our Meeting Sponsors!











Wednesday - Options

Wednesday, 20 July
Optional Activities
10:00 – 17:00

10:00	Optional Activities: <ol style="list-style-type: none">1. Embassy and Government Visits2. Earth: The Operators' Manual (Film Viewing)3. Visits to Washington, D.C.
11:30	Lunch
14:00	Optional Activities: <ol style="list-style-type: none">1. Embassy and Government Visits2. Earth: The Operators' Manual (Film Viewing)3. Visits to Washington, D.C.
15:30	Presentation on Social Media



www.wmata.com



Geoff Haines-Stiles



Ann Davison

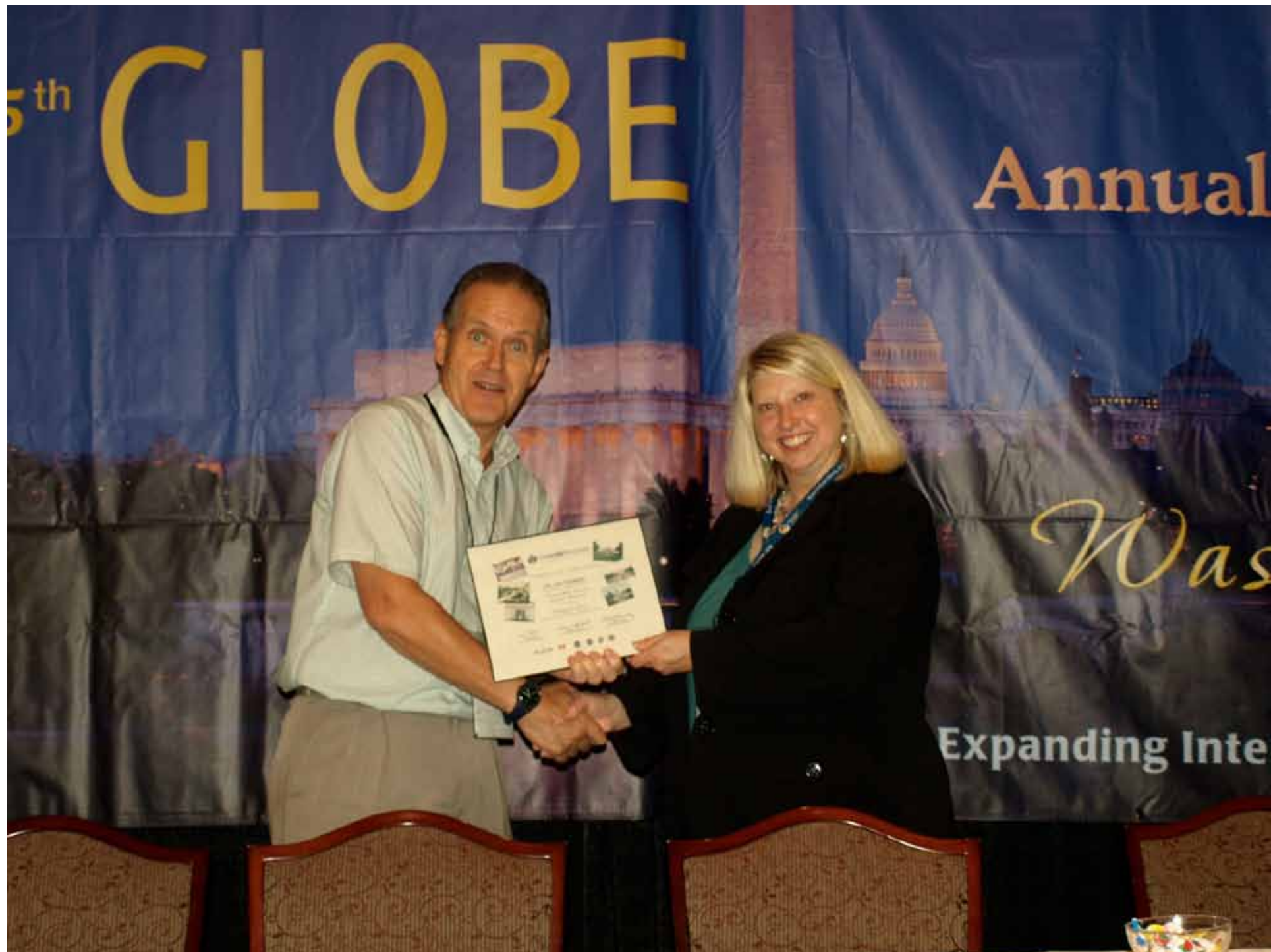


15th GLOBE

A1



Expan





Thursday - Discovery

Thursday, 21 July Field Day 07:00 – 17:00 & Banquet	07:00	Depart for Goddard / Patuxent – ‘Exploring the Connections among Spheres’
	15:30	Leave Goddard / Patuxent
	18:30	Banquet with guest of honor NASA Administrator Charles F. Bolden, Jr.
	20:00	Group Photograph
	22:30	Banquet End









Science On a Sphere[®]



[http://www.sos.noaa.gov/
datasets/extras/globe_movie.html](http://www.sos.noaa.gov/datasets/extras/globe_movie.html)













Friday – ESSPs and beyond

Friday, 22 July GLOBE Community Workshops and Next Steps 09:00 – 16:00	08:00	Update on ESSPs
	09:00	Community Workshops (concurrent sessions including ESSPs)
	11:30	Lunch
	12:30	Community Workshops (concurrent sessions including ESSPs)
	15:00	Conference Summary and Next Steps
	16:00	Close of Meeting





SEASONS BIOMES



Investigating the Carbon
Cycle in Terrestrial Ecosystems

Carbon Cycle



Watershed Dynamics



From Local to Extreme
Environments

FLEXE












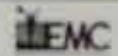
Our Future Our Mission



Cloud streets off New England



GRAND BALLROOM D



Globe 2011
Annual Partners
Meeting









THE GLOBE PROGRAM

Summary of the GLOBE Annual Meeting - and Next Steps

**Dr Andy Tasker
Director**

**Friday 22 July 2011
Washington DC**