Summary of the GLOBE Annual Meeting - and Next Steps

Dr Andy Tasker
Director

Friday 22 July 2011
Washington DC
Draft GLOBE Program Development Strategy 2012 – 2017

1. What is the GLOBE Program?
2. The GLOBE Program Organizational Structure
3. The GLOBE Program Operational Structure
4. Opportunities over the next five years
5. Draft Performance Measures, Goals and Actions
THE GLOBE PROGRAM

Function

Primary Purpose

Education
Science
International Partnerships

Support Activities

Technology Systems
Communication Systems
Select one Area:

1. Is there any major activity missing?

2. Which activities should be our priority? (select 1 or 2)

3. What should our Goals be in these priority areas?
Education Goals

• 100% of all GLOBE materials should be reviewed, updated, refined and translated by the end of 2013 (prioritize sequence).
• By end of 2012 create a rubric for the review of GLOBE materials.
• Increase the number of master trainings.

** Review entire Trainer / Master Trainer process.

? Investigate GLOBE e-Teachers? Yes or no?
Science Goals

• Increase number of students using GLOBE data in scientific endeavors.
• Increase the number of student science reports.
• Focus on steering students to STEM careers
• Keep international perspective and focus on what science outcome is.

** Develop the GLOBE International Science Network.
** Review all Protocols for use and relevance.
? How many protocols do we want?
Partnership Goals

- Increase communication between all partners
- Regional offices linked in with GPO performance.
- Align local implementation plans with the Development Strategy.
- Increase number of GLOBE stars from all regions.
- Strengthen collaborations.
- Promote student/exchange at national, regional and international level.

** Support new Country Coordinators & Partners.
** Find ways to re-active countries and partners.
? Investigate Regional structure within USA?
Communication goals
• Collaboration with evaluations for promotional data.
• Teachers guide easily searchable.
• Improved collaboration tools.
• Stories to reach and increase power, national/PBS & international.
• Links on sponsor & partner websites to GLOBE.

Technology goals
• Achieve a user-friendly website! (Nov 2011, Apr 2012).
• Website stats with reporting for users and partners.
• Safe web space for collaborations and interactions.
** New video content from key supporters – and you!
# Time Line

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2011</td>
<td>Annual Meeting Input</td>
</tr>
<tr>
<td>August 2011</td>
<td>All Partner Input by email</td>
</tr>
<tr>
<td>18 September 2011</td>
<td>Deadline for all input</td>
</tr>
<tr>
<td>October 2011</td>
<td>Revised Strategy prepared</td>
</tr>
<tr>
<td>November 2011</td>
<td>Passed to all Partners then GIAC &amp; Board</td>
</tr>
<tr>
<td>December 2011</td>
<td>Final Strategy circulated</td>
</tr>
<tr>
<td>January 2012</td>
<td>Strategy operational</td>
</tr>
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[strategy@globe.gov](mailto:strategy@globe.gov)
Things for you to do:
1. Join us on Facebook, follow us on Twitter, email us with stories and activities!
3. Complete the ‘Survey Monkey’ survey emailed to you.
4. Email your comments on the Development Strategy by 18 September 2011!
5. Take goodies home – including 20 Annual Reviews!

** We will email you all a link to all the presentations by Friday next week
15th GLOBE Annual Partner Meeting
17 - 22 July 2011
Washington, D.C.
Expanding International Perspectives About Climate
Monday - Learning

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Opening and welcome</td>
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<tr>
<td>11:00</td>
<td>Keynote speaker: Dr. Waleed Abdalati, NASA Chief Scientist</td>
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<tr>
<td>12:00</td>
<td>Lunch</td>
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<tr>
<td>13:30</td>
<td>Regional Projects</td>
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<tr>
<td>15:30</td>
<td>Ocean For Life Live Broadcast from Channel Islands, California</td>
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<tr>
<td>16:00</td>
<td>Community Presentations (concurrent sessions)</td>
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<tr>
<td>18:30</td>
<td>Poster Presentation Session I</td>
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<tr>
<td>20:30</td>
<td>Poster Presentation Session I End</td>
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Monday, 18 July

GLOBE Program Updates

09:00 – 17:00 & Posters
### Tuesday - Engaging

**Tuesday, 19 July**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Overview of the Events for the Day</td>
</tr>
<tr>
<td>09:15</td>
<td>Community Input on the Future of The GLOBE Program</td>
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<tr>
<td>11:00</td>
<td>GLOBE Technology Refresh</td>
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<tr>
<td>12:00</td>
<td>Lunch and Exhibits</td>
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<tr>
<td>13:30</td>
<td>Update on Student Climate Research Campaign (SCRC) (concurrent sessions)</td>
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<tr>
<td>18:30</td>
<td>Poster Presentation Session II</td>
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<tr>
<td>20:30</td>
<td>Poster Presentation Session II End</td>
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</tbody>
</table>
Wednesday - Options

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Optional Activities</td>
</tr>
<tr>
<td></td>
<td>1. Embassy and Government Visits</td>
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<tr>
<td></td>
<td>2. Earth: The Operators’ Manual (Film Viewing)</td>
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<tr>
<td></td>
<td>3. Visits to Washington, D.C.</td>
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<tr>
<td>11:30</td>
<td>Lunch</td>
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<tr>
<td>14:00</td>
<td>Optional Activities</td>
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<tr>
<td></td>
<td>1. Embassy and Government Visits</td>
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<tr>
<td></td>
<td>3. Visits to Washington, D.C.</td>
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<tr>
<td>15:30</td>
<td>Presentation on Social Media</td>
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www.wmata.com

Geoff Haines-Stiles

Ann Davison
### Thursday - Discovery

<table>
<thead>
<tr>
<th>Thursday, 21 July</th>
<th>Time</th>
<th>Activity</th>
</tr>
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<tbody>
<tr>
<td>Field Day</td>
<td>07:00</td>
<td>Depart for Goddard / Patuxent – ‘Exploring the Connections among Spheres’</td>
</tr>
<tr>
<td>07:00 – 17:00</td>
<td>15:30</td>
<td>Leave Goddard / Patuxent</td>
</tr>
<tr>
<td>&amp; Banquet</td>
<td>18:30</td>
<td>Banquet with guest of honor NASA Administrator Charles F. Bolden, Jr.</td>
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<td></td>
<td>20:00</td>
<td>Group Photograph</td>
</tr>
<tr>
<td></td>
<td>22:30</td>
<td>Banquet End</td>
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http://www.sos.noaa.gov/datasets/extras/globe_movie.html
**THE GLOBE PROGRAM**

**Friday – ESSPs and beyond**

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<tbody>
<tr>
<td>08:00</td>
<td>Update on ESSPs</td>
</tr>
<tr>
<td>09:00</td>
<td>Community Workshops (concurrent sessions including ESSPs)</td>
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<tr>
<td>11:30</td>
<td>Lunch</td>
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<tr>
<td>12:30</td>
<td>Community Workshops (concurrent sessions including ESSPs)</td>
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<tr>
<td>15:00</td>
<td>Conference Summary and Next Steps</td>
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<tr>
<td>16:00</td>
<td>Close of Meeting</td>
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**Friday, 22 July**

**GLOBE Community Workshops and Next Steps**

09:00 – 16:00
Investigating the Carbon Cycle in Terrestrial Ecosystems

SEASONS & BIOMES

Carbon Cycle
From Local to Extreme Environments

Watershed Dynamics

FLEXE
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Director

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