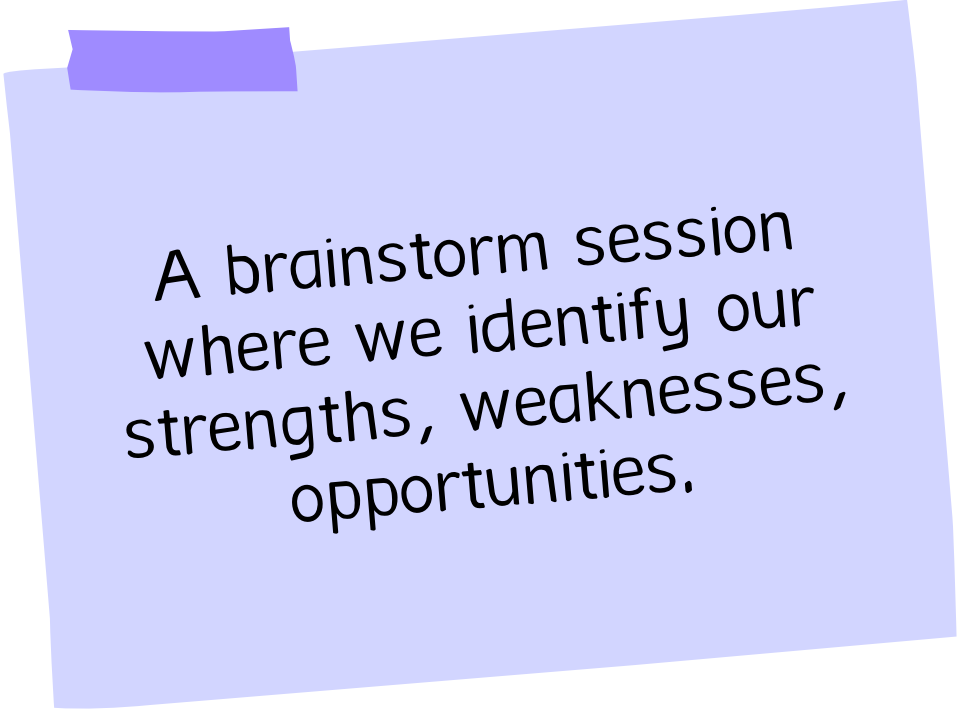# GLOBE Strategic Plan

2018–2022

A brainstorm session where we identify our strengths, weaknesses, opportunities.

Today's Agenda

1 Introduction to the Session

2 Review of the Strategic Goal Achived

3 Review of the goals need attention

4 Summary and Action Items

Introduction

Dr. Desh Bandhu will be our facilitators for this session.

The goal of our session is to turn chaos into clarity. As facilitators, our role is to keep the session on track and to ensure everyone participates in the discussion.

Dr. Desh

Data Source

Strategic Plan performance measures– 2018 report

On target, making Progress

Achieved performance target

Attention

Not started, 1st Year Data Collection

The icons shown in the Top Right Corner are the Status Symbole of the Performance Measure.
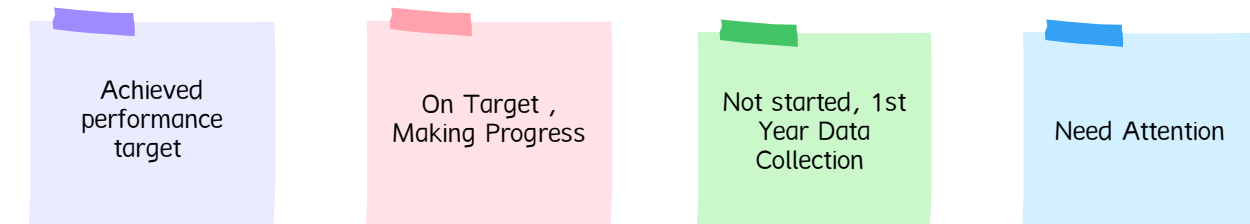
Priority Goals as Identified by GLOBE Sponsors: 6 Goals

- In 2018 The GLOBE Program Prepare a vision document for the community to achieve its Goal & Performance Measure.

- There is a total of 17 Goals under the Primary activities of the GLOBE Program.

Goals & Performance Measure

Based on the <u>Strategic Plan performance measures– 2018 report</u> By GIO. we see that we have achieved a few of the Target goals and are making progress, but there are some Goals we need to pay attention to. Based dynamics of our group and our goals, this session will allow us to focus on areas that can help us maximize our strengths, leverage opportunities to achieve our target Goal.

1 Link to GLOBE Strategic Plan 2018 – 2023

2 The performance Goal Status is broken into four colour code.

Achieved performance target

On Target , Making Progress

Not started, 1st Year Data Collection

Need Attention

3 Goals marked in bold are identified as priority Goals by GLOBE Sponsors

Goals & Performance Target – Achived

What are we doing good at?

Education Goals

EG 1 -GLOBE materials and resources are accessible and useful to the GLOBE community
Measure: % GLOBE community members that access GLOBE materials and resources often

Measure: Rating of the usefulness of GLOBE materials and resources

EG.2 GLOBE's capacity to deliver high quality training has increased
Measure: Number of GLOBE trainers available by region (from GLOBE impact metrics)

EG.3 Students develop high-quality STEM investigations of Earth systems phenomena
Measure: Number of students developing STEM investigations (based on IVSS project reports)

Measure: Average score of rating student investigations using IVSS rubrics

Goals & Performance Target – Achived

Achieved performance target

Community Goals

CG.2 Increase interactions and collaborations among local, regional, and international GLOBE communities

Measure: % GLOBE community (divided by subgroups) collaborating on GLOBE projects

Goals & Performance Target – Achived

What are we doing good at?

Technology Goals

TG.2 The use of the website to facilitate information exchange and collaboration has increased.

Measure: % of GLOBE Community members reporting website "useful" in facilitating information exchange and collaboration

TG.3 Improve the relevance and capability of GLOBE apps and mobile devices to better address the needs of the GLOBE community

Measure: Avg score rating the relevance of GLOBE apps and mobile devices in addressing GLOBE community members needs

Measures: Avg score rating the capability of GLOBE apps and mobile devices in addressing GLOBE community members needs
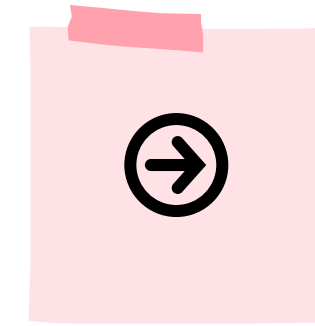
Goals & Performance Target – Achived

Achieved performance target

Communication Goals

CMG.1 Improve the communication pathways among the GLOBE community

Measure: % of GLOBE Community members reporting website "useful" in facilitating information exchange and collaboration

Goals & Performance Target – On target, making Progress

On target, making Progress
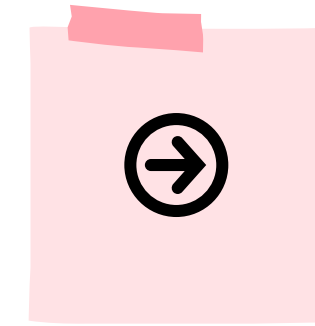
What can we do more of?

Science Goals

SG.1 Increase participation and collaboration of scientists and STEM professionals

Measure: % participation of scientist and STEM professionals with GLOBE community

SG.4 Increase the number of projects focused on environmental awareness and contributing to environmental benefits

Measure: % GLOBE teachers reporting student-related projected connected to environmental benefits

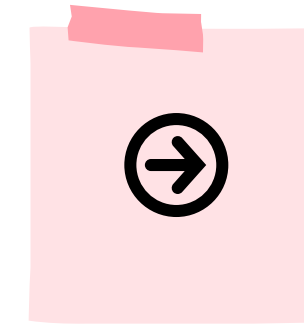# Goals & Performance Target – On target, making Progress

What can we do more of?

Technology Goals

TG.1 The use of GLOBE data systems (data collection, data entry, visualizations, ADAT andretrieval) has increased.

Measure: % GLOBE community members that use GLOBE data systems often

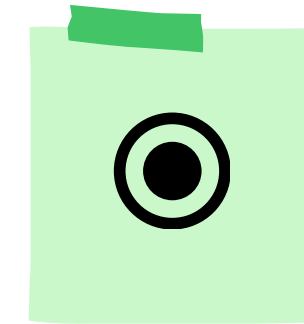# Goals & Performance Target – On target, making Progress

Communication Goals

CMG.3 Increase the promotion of GLOBE to new audiences

Measure: % community members who reported sharing information about GLOBE with a new audience

Goals & Performance Target – Not Started/1st Yaer Data Collection

What can we improve on?

EG.4 Information on GLOBE's Education Impact is regularly shared by community

SG.1 Increase Participation & Collaboration Of Scientist and STEM Professional

Measure: Number of scientists and STEM professionals who served as judges for IVSS

SG.2 Increase the comprehensiveness of the data in the GLOBE data base

SG.3 The number of publications and citations using or referencing GLOBE has increased

Measure: Number of publications using or referencing GLOBE data

TG.2 The use of the website to facilitate information exchange and collaboration has increased

Measures: Number of users of the GLOBE website /engagement on GLOBE website

CG.1 Expand the GLOBE Community

Measure: Number of new GLOBE members

Measure: Number new members from countries not currently represented in GLOBE

SG.4 Increase the number of projects focused on environmental awareness and contributing to environmental benefits

Measure: Number of student IVSS projects focused on environmental awareness and benefits

Goals & Performance Target – Need Attention

!

Need attention

What's stopping us? On what we need to pay teention to?

SG.3 The number of publications and citations using or referencing GLOBE has increased

Measure: % scientists that have published or presented information that referenced GLOBE

CG.2 Increase interactions and collaborations among local, regional, and international GLOBE communities

Measure: % GLOBE community (divided by subgroups) participating in at least one event.

CMG.2 Improve the communication of GLOBE events, activities and achievements from the international community

Measure: % community members providing information of key events accomplishments on a consistent basis

Action Items

Let's go back to the previous pages and synthesize what next actions are appropriate for us to achieve the performance Target for 2022.

1 Type your ideas on the Platelet Created, The link for the Padlet is in the zoom chat box,

Padlet on GLOBE Strategic Plan Asia — Pacific Region
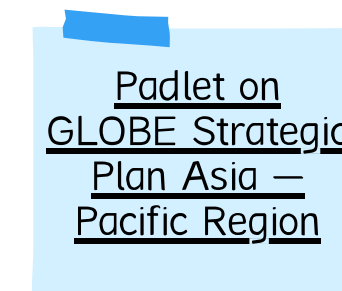
2 Kindly add your country name after the comment in Padelet.

Thank you for participating!

Have a great day ahead.