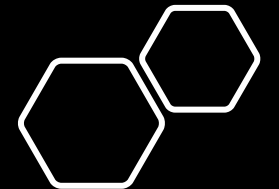




THE GLOBE PROGRAM

How to communicate effectively
on what we do in GLOBE

Ramona Mercieca
GLOBE Deputy Coordinator Malta
19th October 2022



Personal Background

- Deputy country coordinator, Malta
- Member of the GLOBE Regional Board
- Geography teacher and ES/LEAF/YRE link person at GC Middle School
- Volunteer with Nature Trust FEE – Malta
- Coordinated various GLOBE campaigns/challenges
 - GLOBE Malta Cloud Challenge 2020 with US Embassy and Malta Embassy in the US
 - GLOBE EDIC STEAM Challenge 2020-2021 with Europe Direct Gozo
 - GLOBE Tree Height Challenge 2021-2022 with the US Embassy and Esplora Interactive Science Centre, Malta
 - GLOBE Cooling Down Students Investigation with Xrobb l-Ghagin Nature Park Malta 2021-2022
 - GLOBE Air Quality Campaign 2021-2022
 - Coordinated international collaborations with Israel, Peru, Croatia and Ireland
 - GLOBE Air Quality Campaign with Europe Direct Gozo 2022–2023
 - GLOBE Cooling Down Students Investigation 2nd edition



Warm-up activity

Instructions

- You can only mark a player's name in the square if you have talked to that person.
- Also, you cannot use the same players' name twice on the card.
- The first player to get four squares in a row, column or diagonal and shout out "Bingo!" wins.

What makes effective communication?

www.menti.com

3492 1898



Case study





In what ways do you think GLOBE was communicated effectively?



Make Time For Regular Catch Ups

- Too many meetings can be a problem. However, too few will have your project floundering. The right balance is not cancelling your regular catch-ups.
- That's because if you do, you won't know what's happening on your project. It might make your team think that you don't have effective oversight of their work.
- While you already have a busy schedule, regular individual catch-ups will give your team an important, private line of communication to you. This is when they can tell you everything about their deliverables in a safe environment. It also provides plenty of motivation for them to hit your deadlines. Make sure everyone gets face time with you.

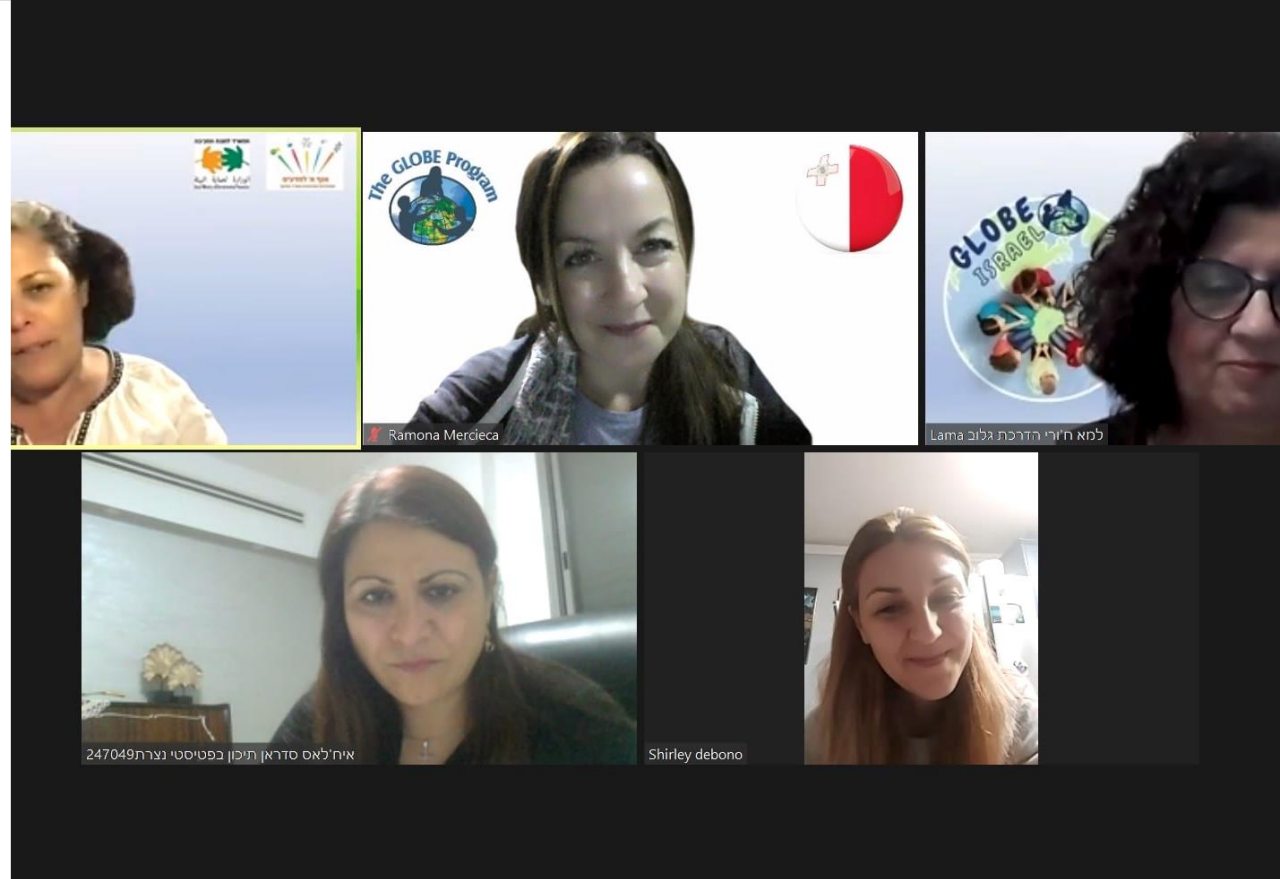
Be Present

- Remote working is one of the great wonders of our age. Flexible working patterns are a fatalistic way to retain employees, and help your team achieve a better work / life balance.
- However, while remote working is important, remember that visibility and accessibility are fundamental aspects of good communication. This means that when employees are working remotely, they should be contactable. The same applies to you too.





Face-to-face meetings



Virtual meetings



Keep Your Stakeholders Involved

- To run a project successfully, you need to ensure that you are communicating with your stakeholders regularly. Put in some extra effort and open up the communication channels as wide as possible.
- It's always better to communicate with your stakeholders proactively than to wait to be asked to provide an update on the project.



Inform & Involve the
wider community





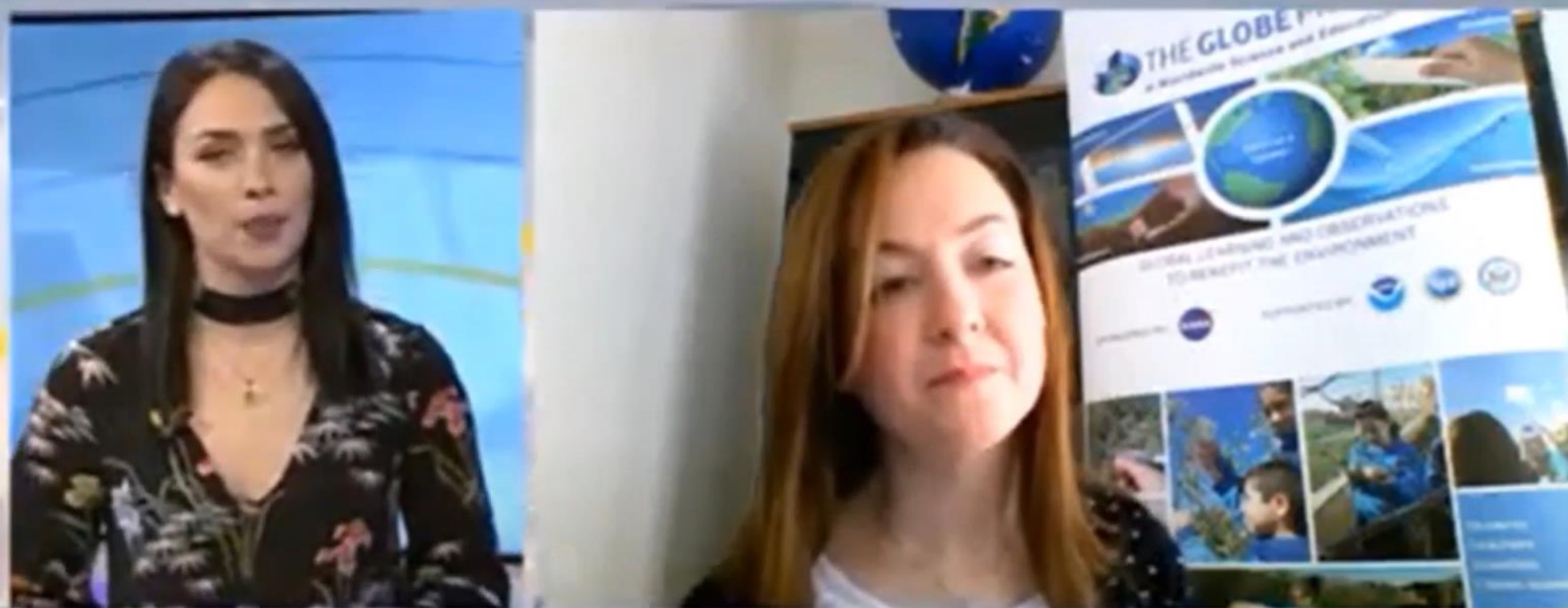
Professional Development Sessions



Share the news – TV programmes

TVM

Plastic litter, sea water temperature and pH: What is the link? - Online interview on TVM



TVAM

IL-PLASTIK FIL-BAĦAR

STUDJU FUQ IR-RELAZZJONI BEJN IL-PLASTIK, IT-TEMPERATURA U L-AĊTU

08:42

IL-PLASTIK U L-OKKORRENZA LI FADAL



TVAM

IL-PLASTIK FIL-BAĦAR

STUDJU FUQ IR-RELAZZJONI BEJN IL-PLASTIK, IT-TEMPERATURA U L-AĊTU

08:41

ILLUM IL-ĠINGĦA: TINSIEX TOHROĠ IL-BORŻA L-BAJDA

Sharing the news – Radio programmes



RADIO MOCHA

Sharing the news – Newspapers

Students demand action for cooler towns

19 local schools take part in GLOBE programme to probe Urban Heat Island Effect

Community Education Environment

26 June 2022 | Press Release | 1

🕒 2 min read



Students using an infrared thermometer to measure concrete surface temperature.



Sharing the news – Social Media

**GLOBE Malta**
14 October at 14:13 · 🌐

The GLOBE Malta Europe Direct Gozo Air Quality Campaign is officially on!
The Air Quality Campaign is a citizen science project to assess traffic-related air pollution.
Eleven schools from across Gozo will:

- ✅ measure nitrogen dioxide (NO₂) - a principal pollutant from car exhaust emissions
- ✅ carry out a traffic count survey during the monitoring period 🚗🚙
- ✅ observe and report cloud cover ☁️
- ✅ measure weather parameters 🌧️🌞🌬️

The Air Quality kit, sponsored by [Europe Direct Gozo](#), has been presented to all participating schools by GLOBE deputy coordinator Ramona Mercieca.

[The GLOBE Program U.S. Embassy Valletta, Malta](#) [EkoSkola Malta](#)











**GLOBE Malta**
1.1K likes • 1.1K followers



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Last 28 days

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	Post reach 	4,211
	Post engagement 	1,552
	New Page likes 	4
	New followers 	18

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news with
the GLOBE
community

Stars and STEM Stories

RSS - GLOBE Stars 

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Year



Malta



07/05/2022

[GLOBE Malta Continues Successful Collaboration with Xrobb I-Għagin Park to Research Urban Heat Islands](#)

GLOBE Malta collaborated with Xrobb I-Għagin Nature Park and Sustainable Development Center for the second consecutive year; this time focusing on the Urban Heat Island Effect (UHIE). The Park consists of over 155,000 square metres, and is situated on a jutting peninsula with scenic views, including the Delimara peninsula and the white cliffs of Munxar. >>



06/14/2022

[GLOBE Ireland Hosts Air Quality Campaign End-of-Year Event to Showcase and Celebrate Student Efforts](#)

On 10 May 2022, GLOBE Ireland hosted a virtual Air Quality Campaign "End-of-Year" event from Dublin, Ireland. More than 200 people attended the event, including primary school student classes, secondary school groups, and teachers. In addition, Dr. Tony Murphy (GLOBE Implementation Office/GIO Director), Andy Fanning (Irish Environmental Protection Agency/EPA Programme Manager), members of the Irish EPA citizen science team, Dana Votapkova and Lenka Kleger (GLOBE Europe and Eurasia Regional Coordination Office), scientists from University College Cork, and Ramona Mercieca (GLOBE Malta Country Coordinator) participated in the event. >>



07/28/2021

[Virtual Field Work Introduces GLOBE Malta Students to The GLOBE Program](#)

From January through June 2021, students from across Malta engaged in virtual fieldwork – managing to take "the outdoors indoors" during the pandemic. >>



05/13/2021

[GLOBE Malta Students "Rise to a Green Challenge"](#)

In 2021, The GLOBE Program Malta and Europe Direct Information Centre (EDIC), Victoria Gozo, joined forces to promote science and environment education through the GLOBE EDIC STEAM Challenge. A total of seven primary, five state, and two church schools registered for the challenge, which involved 600 students and 50 educators. >>

GLOBE Stars





Students are the best ambassadors

How are you communicating
GLOBE in your country?



Communication
is the life blood
of every project



THE GLOBE PROGRAM

Thank You

Ramona Mercieca
GLOBE Deputy Coordinator Malta

www.globe.gov/web/malta



[GLOBE Malta](#)

#GLOBEregionalmeeting2022