Communicating science research

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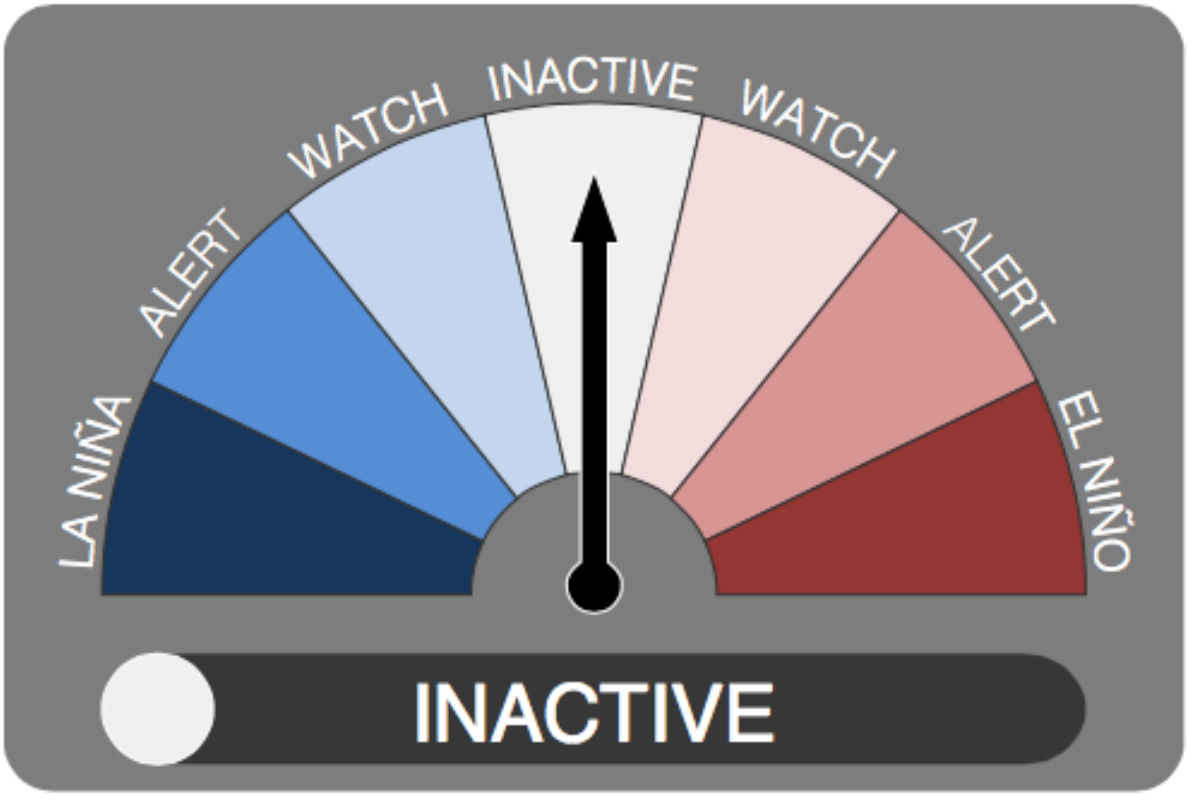
Today's update for GLOBE ENSO campaign:

La Niña WATCH cancelled



Australia Bureau of Meteorology

Communicating science research through poster or oral presentation at #AGU16

Abstract ID and Title: 187225: The impact of multi-decadal sub-surface circulation changes on sea surface chlorophyll patterns in the tropical Pacific
Final Paper Number: **OS43C-03**
Presentation Type: **Oral**
Session Date and Time: **Thursday, 15 December 2016; 13:40 - 15:40**
Presentation Length: **14:10 - 14:25**
Session Number and Title: **OS43C: Biogeochemistry and Ecosystems of Tropical Pacific and Upwelling Systems I**
Location: **Moscone West; 3011**

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Introduction – what is already known, what motivated this study
Data used – how did you collect it or get it from another source
Method – how did you analyze the data
Results – data analysis and statistics
Conclusions – what's significant about these findings within the broader picture

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Increasing awareness of the need to tell a story: …and…but…therefore

The impact of multi-decadal sub-surface circulation changes on sea surface chlorophyll patterns in the tropical Pacific

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THEREFORE

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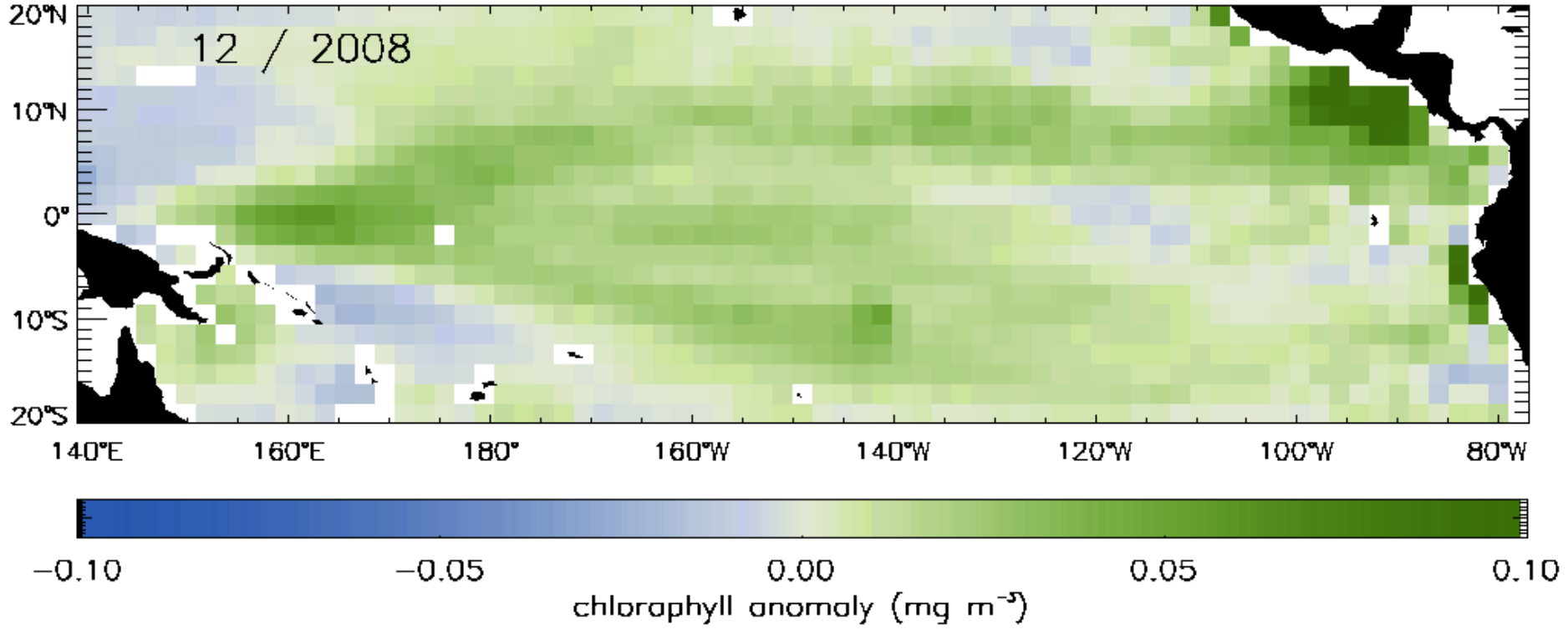
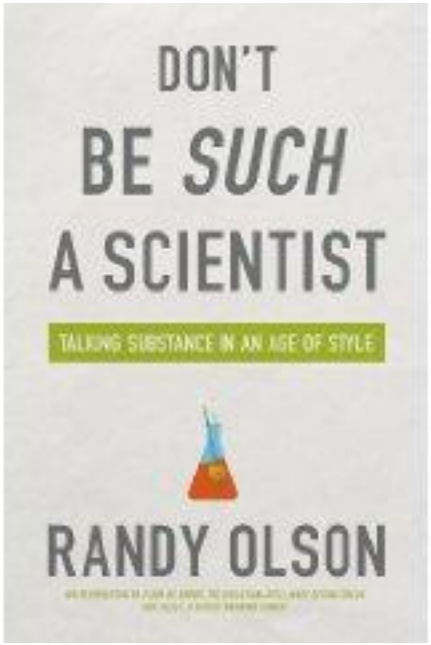
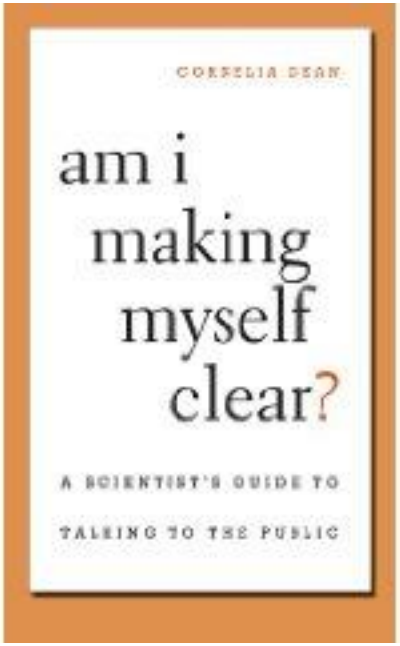


Summary

- Humans are more receptive to stories than a list of facts
- Science communicated as a story is more ‘sticky’.
- A few resources:





…and many more

Upcoming science research underway

Expedition to investigate ocean particles from sea to space

A month-long campaign across the Pacific on the *R/V Falkor* will monitor the diversity of oceanic phytoplankton, microscopic plant-like organisms, and their impact on the marine carbon cycle. Novel measurements will be compared to satellite observations and used in the formulation of the upcoming Plankton, Aerosol, Cloud, ocean Ecosystem (PACE) mission.

Sea to Space Particle Investigation

Citizen science connections: existing or in development

Ocean biology

Hydrocolor app –monitors water quality, turbidity:
http://misclab.umeoce.maine.edu/research/HydroColor.php

NOAA phytoplankton monitoring network: volunteers monitor coastal waters:
https://products.coastalscience.noaa.gov/pmn/default.aspx

Eyeonwater app – to assess color, clarity and physiology of ulva (sea lettuce):
http://www.eyeonwater.org/

Aerosols

Sunphotometer
http://aeronet.gsfc.nasa.gov/new_web/maritime_aerosol_network.html

Clouds

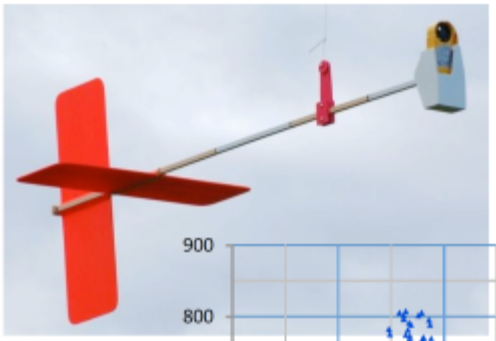
GLOBE cloud app

Meteorology

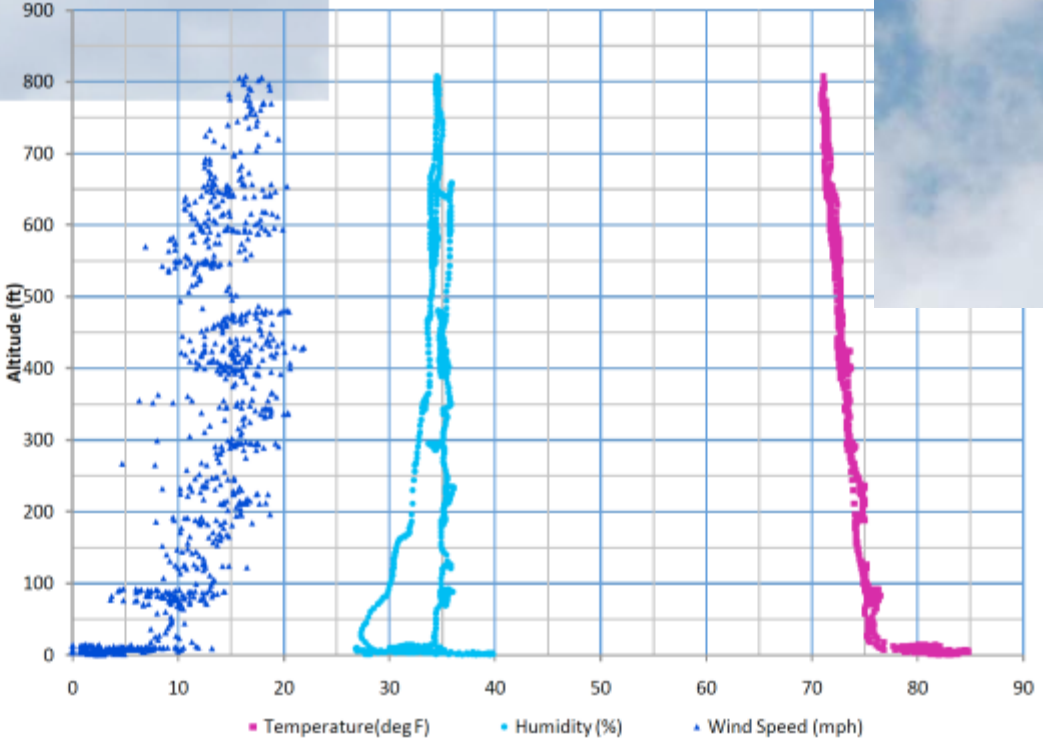
Aerocats
http://www.iccarsproject.net/resources/remote-sensing-resources/nasa-aerokats

Citizen science connections: existing or in development

Will attempt 1st shipboard use of Aerocats



Profiler



Learn more about the expedition!

Jan 17: GLOBE webinar – Chief Scientist Ivona Cetinic
Feb 1: 2pm EST shipboard webinar for students (45 min)
Feb 6: *time TBD* - Facebook live on @NASAEarth
Feb 15: 7pm EST shipboard webinar for educators