

SciGirls and GLOBE

Julie Malmberg &

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Sunday, July 17, 2016













SciGirls Overview

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Sunday, July 17, 2016













To change how millions of girls (ages 8-13) think about STEM





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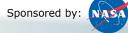
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Our Approach

- On TV
 - national PBS Kids series
- ⋆ Online
 - safe, social networking website
- On the Ground
 - activities and professional development

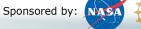


























check your local PBS listings -OR- watch full episodes online at pbskids.org/scigirls -OR-download from iTunes



- Features real girls doing investigations they're passionate about
- Highlights the process of science













On TV

Season One Episodes:

- Turtle Mania
- Puppet Power
- Dolphin Dive
- Digging Archaeology
- Horsing Around
- Blowin' in the Wind
- High-Tech Fashion
- Science Cooks!
- Underwater Eco-Adventure
- Robots to the Rescue!
- Star Power
- Going Green

Season Two Episodes:

- Aquabots
- Mother Nature's Shoes
- Habitat Havoc
- The Awesome App Race
- Multitasking Mania
- Insulation Station
- Workin' It Out
- Bee Haven

Supported by:

- Pedal Power
- Super Sleuths

Season Three Episode Topics:

- Frog Whisperers
- Flower Power
- SkyGirls
- Butterfly Diaries
- Feathered Friends
- Terrific Pacific















Online

pbskids.org/scigirls









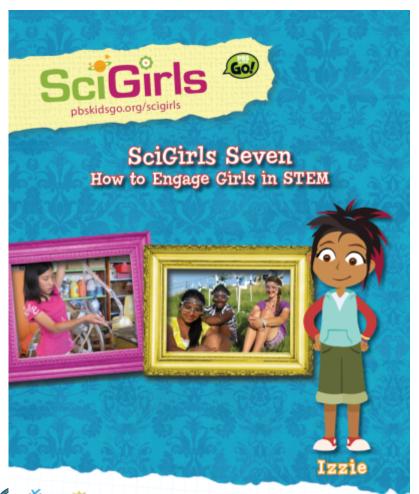






On the Ground

- SciGirls Seven: Strategies to engage girls in STEM
- Tips for using the SciGirls Seven
- Applying the SciGirls Seven



















- 1. Girls benefit from collaboration, especially when they can participate and communicate fairly. (Parker & Rennie, 2002; Fancsali, 2002)
- 2. Girls are motivated by projects they find personally relevant and meaningful. (Eisenhart & Finkel, 1998; Thompson & Windschitl, 2005; Liston, Peterson, & Ragan, 2008)

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SciGirls Seven

- 3. Girls enjoy hands-on, open-ended projects and investigations. (Chatman, Nielsen, Strauss, & Tanner, 2008; Burkam, Lee, & Smerdon, 1997; Fanscali, 2002)
- 4. Girls are motivated when they can approach projects in their own way, applying their creativity, unique talents and preferred learning styles. (Eisenhart & Finkel, 1998; Calabrese Barton, Tan, & Rivet, 2008)















The Mosaic Company Foundation















SciGirls Seven

5. Girls' confidence and performance improves in response to specific, positive feedback on things they can control – such as effort, strategies and behaviors. (Halpern, et al., 2007; Zeldin & Pajares, 2000; Blackwell, Trzesniewski, & Sorich Dweck, 2007; Mueller & Dweck, 1998)



- 6. Girls gain confidence and trust in their own reasoning when encouraged to think critically. (Chatman, et al., 2008; Eisenhart & Finkel, 1998)
- 7. Girls benefit from relationships with role models and mentors. (Liston, et al., 2008; Evans, Whigham, & Wang, 1995)













scigirlsconnect.org





SkyGirls

NASA Earth Science STEM Engagement and SciGirls Seven Strategies

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Sunday, July 17, 2016









PBS SciGirls episode featuring the NASA CERES S'COOL Project











Episode 303: SkyGirls Airs April 2015 on PBS

Virginia SciGirls Emma, Lauren and Madison have the ultimate "stratus update!" Teaming up with NASA scientists, they identify clouds from the ground and compare their data with satellite images, ultimately creating a "mostly cloudy" museum display.









The Students' Cloud Observations On-Line Project is:

Students' Cloud Observations On-Line (S'COOL) is a hands-on project that supports NASA. S'COOL involves students in

weather and climate research.



Education and Outleach

http://science-edu.larc.nasa.gov/SCOOL/









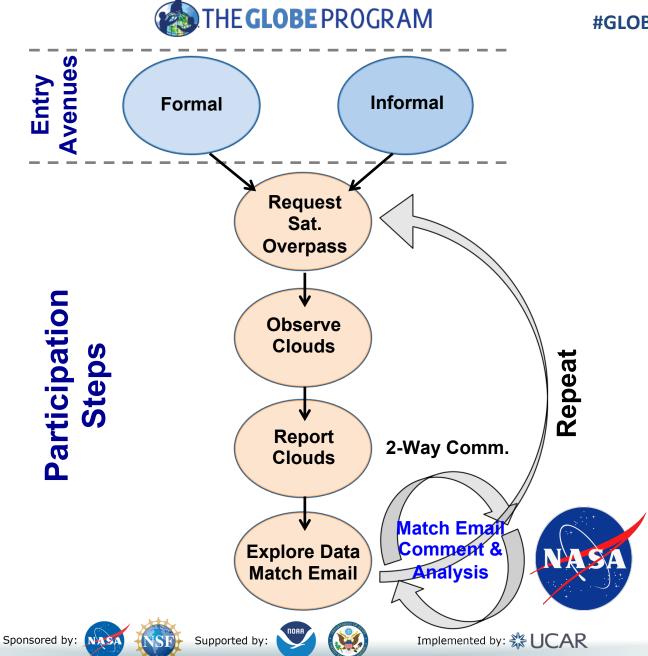
http://pbskids.org/scigirls/videos/earth-beyond



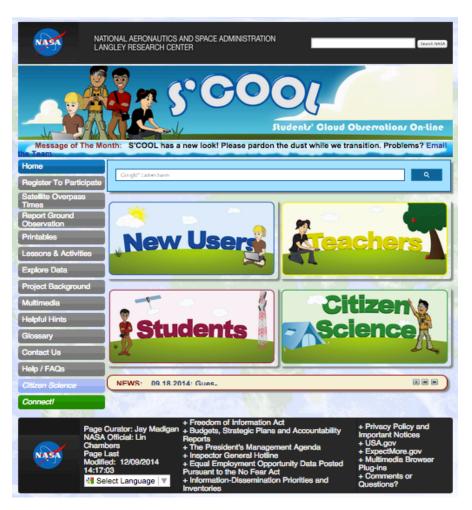








S'COOL Website Support



- Audience related sections of the website containing relevant data.
- Uniform lesson format created, reviewed and edited by a team of educators, scientists, and communicators.
- Standard Alignment of Project.
- Printable Resources.
- Leveraging of NASA-wide Resources.











Protocol

- Find Satellite Overpass times
- Observe the sky +/- 15 minutes of overpass
 - Total cloud cover
 - Sky visibility
 - Sky color
 - Contrails
 - High, mid and low level clouds
 - Ground measurements

















Protocol

- Record your collected data online.
- You will get your results compared with satellite results for analysis.





















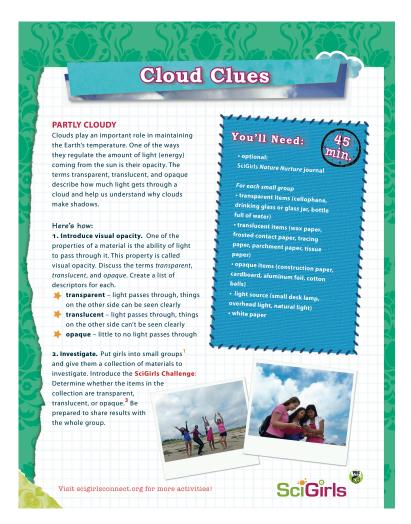






Hands-On: Cloud Clues

This activity prepares students to understand opacity and how it pertains to clouds.

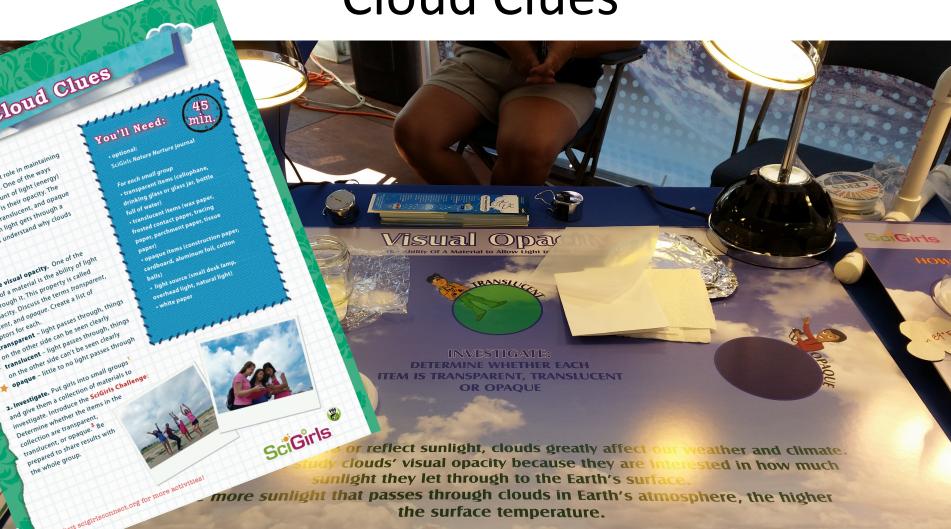








Cloud Clues





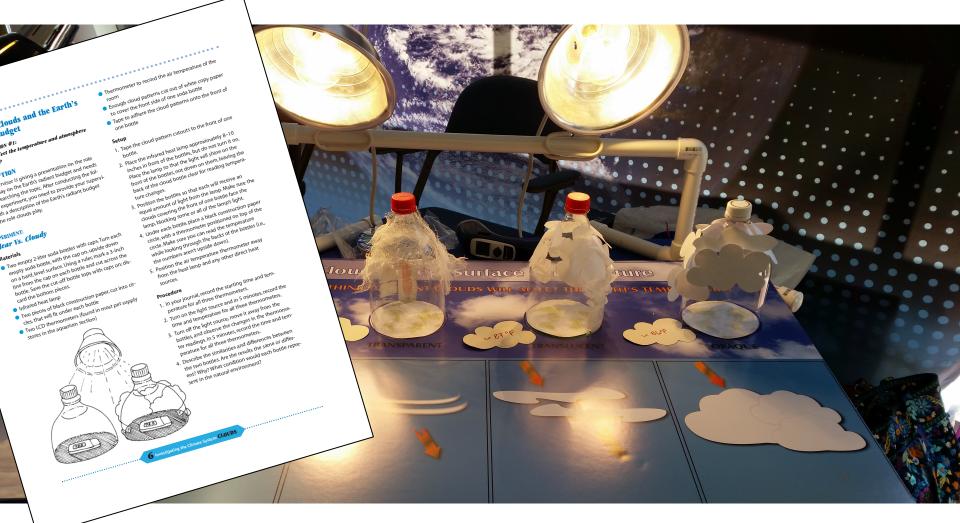








Cloud Clues













Back to the Classroom

Discuss and share implementation strategies, highlighting SciGirls Seven strategies









Additional Activities

Hands-On: S'COOL Cloud Teller

This activity prepares students for S'COOL Cloud observations, cloud cover, identification, and classification.



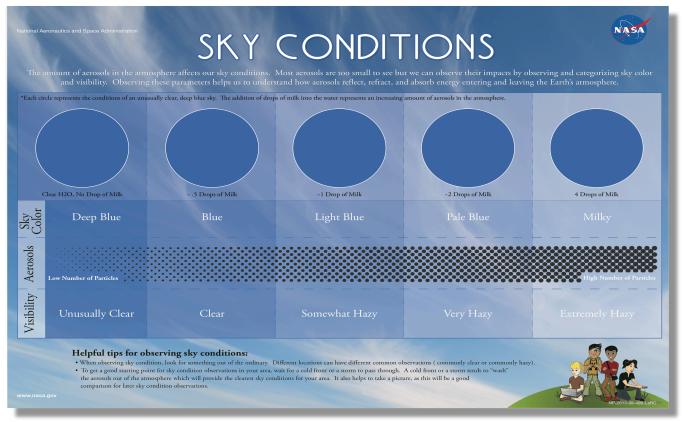








Additional Activities



Hands-On: Sky Conditions

This activity introduces sky condition parameters (color and visibility) in relation to aerosols and how to observe them.











Thank you!

Any Questions? Please email the NASA Clouds Team at scool@lists.nasa.gov

S'COOL Website: http://scool.larc.nasa.gov/

NASA SciGirl Activity:

http://scool.larc.nasa.gov/cgi-bin/

activities.cgi

To register:

http://science-edu.larc.nasa.gov/SCOOL/

register/

Sarah McCrea: sarah.mccrea@nasa.gov

STAY TUNED FOR SCOOL GLOBE INTEGRATION UPDATES!









SciGirls SkyGirls Episode





Dr. Lin Chambers reviewing weather balloon data with SciGirls



Dr. Travis Knepp launching a weather balloon with SciGirls



Dr. Yolanda Roberts, selected as the SciGirls Science Mentor

SciGirls, PBS Kids TV show, aims to spark girls' (8-12) curiosity in STEM

- Has reached over 14 million girls, educators, and families most widely accessed girls' STEM program available
- 2011 & 2013 nominated in 3 Daytime Emmy Awards categories including Best Children's Series
- 2011: Won Emmy Award for New Approaches

NASA LaRC hosted 5-person *SciGirls* crew and cast of 3 girls (Age 14) Monday, June 23rd, 2014. Dr. Roberts highlighted her work and NASA LaRC through the following collaborations:

- Greg Mekkes (8ft Wind Tunnel): Hands-on IR camera demonstration about infrared and visible radiation
- Dr. Travis Knepp: Weather balloon launch and atmospheric profile data analysis
- Dr. Lin Chambers: Discussion of S'COOL Observations relevance in science research
- David Mercer and Dave Brewer (Structures & Materials): Inflatable Habitat tour
- VA Air and Space Center: Provision of 12 ft. column to showcase the cast girls' final project

Science Directorate staff Yolanda Roberts, Lin Chambers, and Sarah Crecelius provided science content **Project** for the episode on clouds, weather, and S'COOL. This episode is set to air in early 2015.



SciGirls observing the clouds for the S'COOL Project

SciGirls Education and Outreach











On Sunday April 12th, 2015, the **CERES S'COOL Project hosted a viewing party for the premier of PBS's SciGirls Program**, Season 3/Episode 3, featuring Citizen Science: The S'COOL Project and 3 local middle school students.

The event took place at the Virginia Air and Space Center where over 70 attendees watched the S'COOL episode on the IMAX screen and explored girls in STEM, NASA Earth Science, and NASA opportunities for students. Exhibits and collaborations included:

- PBS SciGirls
- NASA LaRC Office of Education and Students Opportunities (DEVELOP)
- LaRC Science Directorate E/PO (MY NASA DATA, SAGE III on ISS, CERES S'COOL, and CALIPSO)
- Women in STEM/NASA LaRC Women's Informal Network



SciGirls Training





LaRC SD E/PO team member Sarah Crecelius attended the SciGirl's Year 4 training session May 13th-15th, 2015 in St. Paul Minnesota. The Science Directorate E/PO can now offer Educator/Role Model trainings providing strategies and best practices for engaging girls and the public in STEM focused around NASA missions ad materials. Through this collaboration we have joined a larger network of over 40 trainers and institutions around the United States and the National Girls Collaborative Project, sharing STEM products and engagement strategies.

On July 1st, 2015 SciGirls Trainers Sarah Crecelius and Jessica Taylor held a pilot Role Model Training course for 18 members of the Women's Informal Network at NASA Langley.

The agenda included:

- An Overview of the SciGirls Seven, seven research proven strategies for engaging Girls in STEM
- Utilizing the SciGirls Seven in a Role Model position
- Real life scenarios on how to incorporate these strategies into career activities and day-to-day experiences.
- Gathering feedback on the training course to build a valuable training resource for NASA

Participants received a SciGirls Role Model guide booklet and SciGirls activities and resources supporting SciGirls Citizen Science Season and highlighting Episode 3 – *Clouds & Satellites* which features the NASA CERES S'COOL Project.

